

# 2022 Business Case Competition

# Global Purchasing

- Solve real-life company issues: solve a current purchasing/supply chain business case based on actual challenges (i.e material shortages/semiconductor crisis). Analyze data and pitch your strategy.
- Compete against other teams: create a convincing strategy and present it to an executive panel.
- Price money and rewards: 1000€ 500€ 250€
  The best three teams win a cash prize. Everyone has the chance to schedule a free consultation on the interview process.

#### **MAY THE BEST TEAM WIN!**

Come to Continental Regensburg to compete in the business case competition.

## **General Information**

### When? 03<sup>rd</sup> - 04<sup>th</sup> November 2022

Where? Virtual kick-off on 3<sup>rd</sup> of November and Live Pitch (in person) at Continental Regensburg on November 4<sup>th</sup>, 2022.

Date	Time	Activity
November 3 <sup>rd</sup>	09:00	Virtual Kick-off Case Study
November 4 <sup>th</sup>	09:00	Preparation & Presentations
November 4 <sup>th</sup>	16:00	Award Ceremony & After-Pitch-Drink

What? Each team has 24 hours to work on a business case and present it to a panel of Executives the next day. Every team will have access to a mentor for general questions. The presentation is limited to 20min and will take place on site in Regensburg.

Who? Each group is limited to 4 students (one team from each University only) – selected by the University.

What else? Get to know other students and professionals during 2 days of hybrid collaboration, presentations and After-Pitch-Drinks – networking unlimited!

Travel expenses are covered by Continental Regensburg.

### Participating Institutions:

- OTH Amberg-Weiden
- > TH Deggendorf
- FAU Erlangen-Nürnberg
- > TH Ingolstadt
- Universität Passau
- OTH Regensburg
- Universität Regensburg