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Breakout-Room 4:

1. How do students find out about universities?
2. What impacts do/will the results have on your marketing / recruitment strategy?

How did you find out about your Ukrainian university?

From "QS RANKING"
An add on Facebook and my friend was studying in Ukraine
Through Friends
recommended by a friend
Through a friend
I read information about Ukrainian universities in internet sites. You can find information in social sites which you need.
Friends
From friends that finished the university
Family member who schooled in Ukraine
Friend
Google
Internet
From a friend
Google
I have one friend that study here and I've heard about it that Ukrainian university is one of the best university in the world
I found my university from a friend who studies in Ukraine already.
Through a friend
Through the help of a friend
This University was referred to me by most of my friends and also my agent
I did my research Online on google.
Came to Ukraine and asked for recommendations
Word of mouth
By friends
From a friend
Online advert
From my elder brother , who his in same university as me
By friend
Through my cousin
From an acquaintance
From people

I searched in internet about my university
By a friend of mine
email
Through a friend that once study in Ukraine
Internet
I saw all selected university's website for the first time
Good
From a friend
I knew her from some friends
Online and through a friend
Cooperation between universities.
classmate recommend
School recommendation
The propaganda from our University
international cooperation
Chinese University Recommendation
Google
Cooperative school
through exchanges and cooperation between university in China and Ukraine
Search it with Google
Cooperation between Sumy National Agrarian University and Hezhou University
Over the Internet and my present work unit
From the cooperative running school of henan institute of science and technology enrollment general rules
We have a partnership with the university.
cooperation project
Joint training project between schools
From the international exchange office in our institute
Listen to the teacher.
I found it from my college
my friend tell me
From network
Recommendation from a friend
A friend
Friend told
Henan Institute of Science and Technology in China
On line and through a friend
Recommendation from a friend
Through a friend who was an ex student
Through my brother
By a Programme of Studies in my country
A friend told me about it

Online
Mariupol state university was recommended to me through a friend that had quality education there.
I got information from the website of our university.
Through the internet
My friends
it has been proposed by fellow resistance member in Ukraine for a few years
I have my friend he study there and then he advice me to come and study where is study
Very nice
A friend
Through the internet!!
by an acquaintance
Internet
Friends who studies there
Through my brother
Nice
From website
Through internet
My friends studied and study here
Intermaths program
From my friends
A friend of mine told me about the quality of the education in Mariupol state university and it convinced me
Good
Friends
Online
School joint training
Introduced by others
Introduction to domestic schools
Exchange and cooperation programs between schools
It is a partnership with my school in China
Cooperation between the two schools
Internet
Introduced by parents
Recommended by domestic schools when studying in China.
Study
from a web site
My friends was here and also we can Ukraine is good and have a good professor
Here
school
Part of my friends have informed me about it!



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My friend was studying in the university
My brother was here before me
Agent
Friends
Internet
Agents
Friends
internet
By researching online
Agent
Exchange program
program in Ecuador
my brother
Through an agency that helps students travel abroad
I found out through friends
My friend was studying here and he told me about it
agency
agency
From friends
friend
by my friend
by a friend
Friends
from friend
a friend who lives in Ukraine informed me that this university teaches architecture
Through a help from office who help people to study in Ukraine
From Internet
Joint training of Henan Institute of Science and Technology
Through a friend
My relatives told me about Mariupol State University
My friends studied at Mariupol State University and advised me to study here
My friend told me
My friends
My friend studied there
Friends
My friends told me about university
My friend
from internet website
from friends
internet
from friends
from friends

Friend told me
from firends
friend told me
from friend
from friend
from friend
from friend
Social media
from freinds
internet
бpar
My friends told me
friend
Online
Recommended by friend
University recommendation
Online
With a friend of mine
Internet search
I got to know her through a friend of mine who taught her
It's a good and well managed university
My friend
Good
So good
Amazing
Awesome
some universities do not have follow-up on foreign students
Via the Internet
Good
Through An agency from my country
Gooy
by the bureau of Abdelmoula the contractor
Friend
Good
Good
Internet and my friend
In add in youtube
Through the internet
My friends
Friends
My friends
Good



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Good
through a friend and co-worker in angola
I knew her because of friends
Good
From an agency
From an agent
from family and friends