

INNOVATION THROUGH COOPERATION

Digital Health Hub Medical Valley EMN als Innovationsmotor

29.09.2023



de:hub

digital ecosystems
nürnberg erlangen. digital health

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**OUR
ECOSYSTEM**



**OUR
HISTORY**



**OUR
PARTNERS**



**OUR VALUE
PROPOSITION**



**OUR
ACTIVITIES**

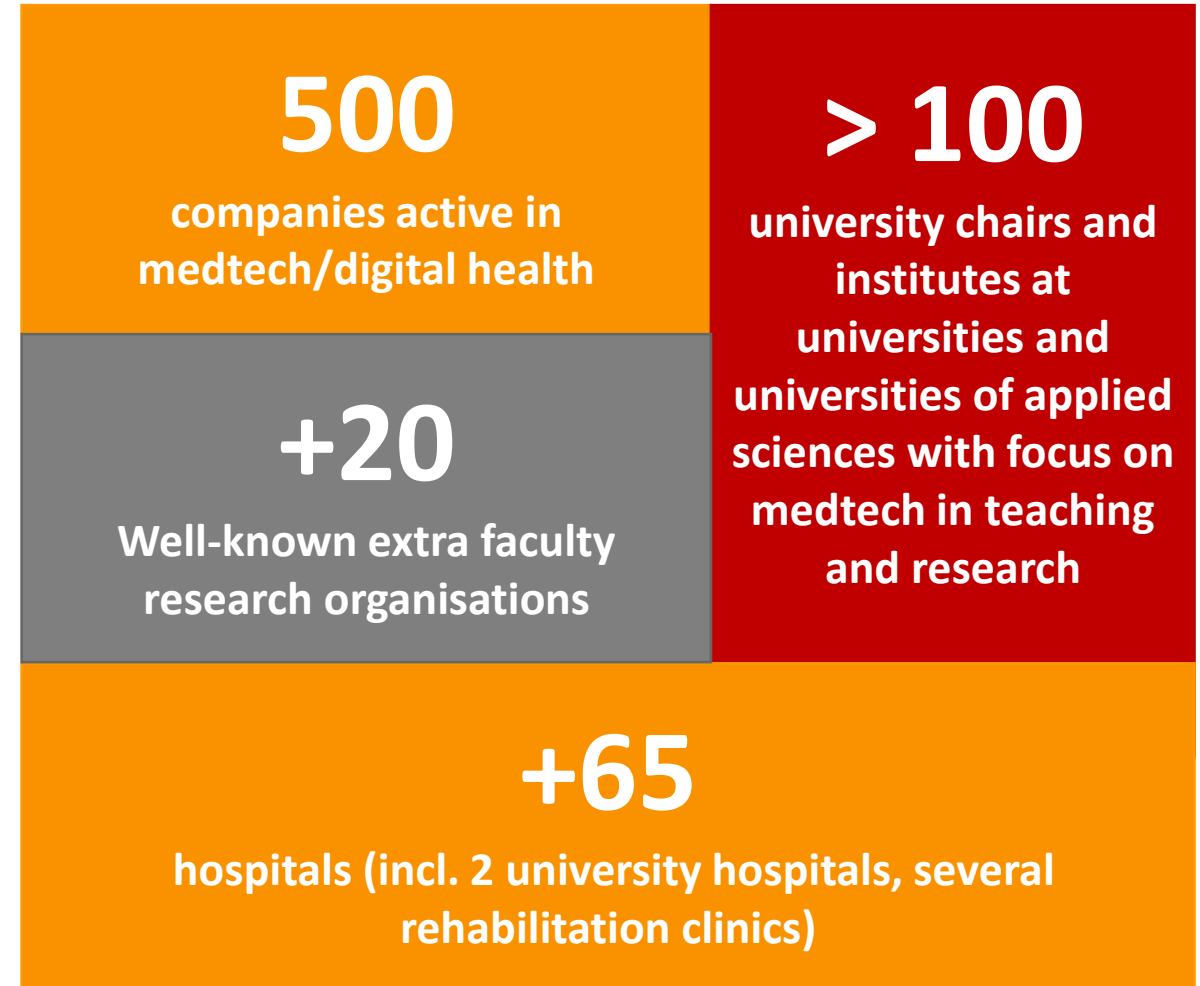


**OUR
PROJECTS**

Our Ecosystem



The Medical Valley EMN is an
(inter)nationally leading innovation
ecosystem in the area of
healthcare innovation.



Our Ecosystem

60

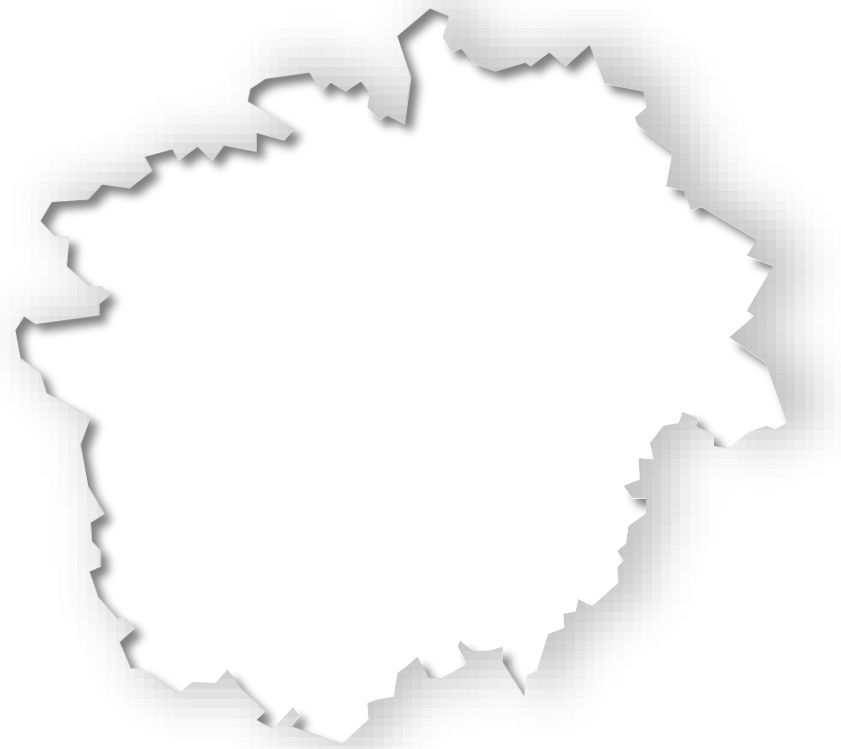
INNOVATION DRIVEN PROJECTS
WITHIN THE LAST 5 YEARS

30M€

FUNDING WITHIN THE LAST
5 YEARS

2.0

PATENT INNOVATION INDEX



250+

MEMBERS AT MEDICAL
VALLEY ASSOCIATION

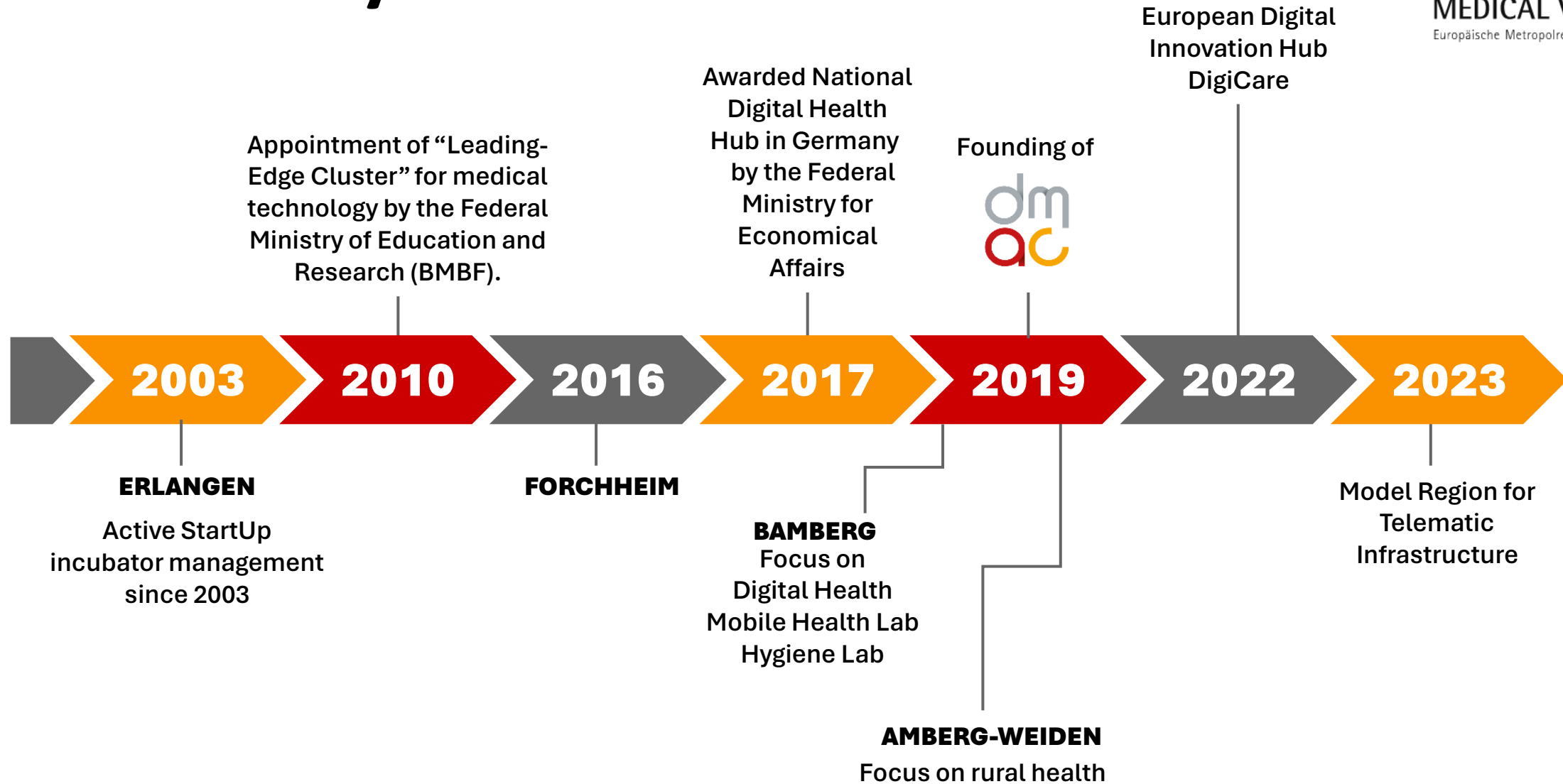
3.5Mio

CITIZENS

200

ABOUT 200 SUPPORTED STARTUPS FROM
ABROAD WITHIN THE LAST 5 YEARS

Our History



Our Partners (selected examples)



Global Player							
SMEs							
StartUps							

Our Partners (selected examples)



Healthcare Providers

Universitätsklinikum
Erlangen



Klinikum Nürnberg
Wir sind für Sie da!



Sozialstiftung Bamberg
Wenn Sie uns brauchen.



Research

FAU
Friedrich-Alexander-Universität
Erlangen-Nürnberg

Fraunhofer
IIS



Ostbayerische Technische Hochschule
Amberg-Weiden



UNIVERSITÄT
BAYREUTH

blz
BAYERISCHES
LASERZENTRUM

Politics



Our Value Proposition



WE ACCELERATE

Time-to-market for health innovations.



WE DRIVE

Transdisciplinary cooperation of all relevant stakeholders in order to improve the capabilities to innovate in healthcare.



WE CREATE

...a stimulating atmosphere for the development of best-in-class products, health services, and business models.



WE ATTRACT

...innovative people and companies from all over the world to start creating medical value here, in medical valley.



WE DEVELOP

...Medical Valley to an internationally visible model region for optimal healthcare delivery.

One-Stop-Shop-Concept

Our One-Stop-Shop-Concept allows fast and easy interaction with all relevant actors such as researchers, healthcare providers, industry, start-ups, politicians, and citizens.

- Customized service for a significant reduction of time-to-market
- Simplified & accelerated research capabilities for innovation
- Access to medical care expertise
- Access to structured care data (real-world data)
- Opportunity for patient recruitment
- Distribution options for innovative products & services
- Marketing options



Our Projects

EDIH - DigiCare



What will be done

- ➔ The EDIH-DigiCare project is part of a Europe-wide network of European Digital Innovation Hubs (EDIHs) established by the EU Commission.
- ➔ By offering a range of services, focused support, and available resources, this project aims to address digital challenges and maximize the potential of digitization in the healthcare sector.
- ➔ EDIH-DigiCare provides access to suitable financing options to strengthen the financial stability and growth prospects of SMEs and startups.

The partners

- ➔ Management by: Medical Valley EMN e. V. and Bayern Innovativ
- ➔ Start: June 2023
- ➔ Duration of a project: 36 months

Our Projects

TI-Modellregion

gematik

What will be done

- ➔ New Telematik-Infrastructure applications or new functions of existing applications will be established in the model region in real everyday care
- ➔ The users (healthcare providers) will be intensively supported in order to achieve higher acceptance
- ➔ A pilot concept agreed with the shareholders determines which supply scenarios should be specifically tested
- ➔ The experiences gained are scientifically evaluated and incorporated into training and information offerings for users

The partners

- ➔ Management by: Medical Valley; Bayern Innovativ; Monks Ärzte im Netz
- ➔ Around 100 healthcare providers (several hundred persons) integrated in the model region
- ➔ 2 year test and implementation project

Get in touch!

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