

Information Sheet

Course of Study

International Technology Management

General Information

The programme **International Technology Management** began at the Technical University of Applied Sciences Amberg-Weiden, at the Weiden campus, in winter semester 2004 /2005. The accredited Bachelor programme is seven semesters in duration. It contains a **unique** focus **with two foreign languages** (Russian, Czech or Chinese and English) and adds further highly sought after competencies in **technology** and **business management** to these.

Interestingly, the training in foreign languages is not limited to translation and interpretation of said languages but rather focuses practically on active use.

This **modern, cross-sectional** course of study combines international business and engineering as well as intercultural competences. As such, a mandatory stay abroad is required (either as a study semester or working as an intern).

With the demands of international business and fast paced technology in mind, the programme International Technology Management has been designed to be very practically orientated.

Course of Study

The course of study is seven semesters in duration, divided into six theoretical semesters and a practical one, which is usually done during semester 5 at a company abroad.

Lectures during the basic studies (semester 1 and 2) are:

- Foreign language 1-English 1-2
- Foreign language 2–Russian, Czech or Chinese 1-2
- Business Studies
- Company Organisation
- Logistics
- Statistic and Quantitative Methods
- Finance and Investment
- International Controlling (I)
- German and International Law
- Design and Construction
- Economic Geography and Macroeconomics

During the main course of study (semesters 3 to 7) the following lectures are scheduled:

- Foreign language 1–English 3-5
- Foreign language 2- 3-6
- Project and Quality Management
- Technology and Innovation Management
- Sales and Procurement Management
- Distribution Management and International Market Development
- Organisation and Process Management
- Human Resource Management
- Business Management
- Operational Application Systems
- Electrical Engineering
- Material Sciences
- Manufacturing Technology
- Statistics and Operations Research
- International Controlling (II)
- Intercultural Communication

At least one semester (study or practical semester) must be completed abroad. Please see module handbook for details (German).

In semester 7, the writing of the Bachelor Thesis is planned.

The course of study ends with the awarding of a **Bachelor of Arts (B.A.)**.

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