

Course Catalogue

Modulhandbuch

International Business

International Business



Department of Business Administration
Weiden Business School

Bachelor of Arts (B.A.)

Bachelor of Arts (B.A.)

Winter Term 2026/27

Wintersemester 2026/27

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1 Preliminary Notes

Vorbemerkungen

1.1 General Notes

Allgemeine Hinweise

Note:

Please note in particular the regulations of the programme and examination regulations of the degree programme in the currently valid version.

Programme Structure

The programme comprises a standard duration of 7 semesters.

Registration formalities:

All examinations must be registered with the Students' Office. Additional formalities are listed in the module descriptions.

Abbreviations:

- ECTS = The European Credit Transfer and Accumulation System (ECTS) is a credit point system for accreditation of course achievements.
- SWS = Semesterwochenstunden – Semester hours of week
- SPO = Studien- und Prüfungsordnung = Programme and Examination Regulations
- ASPO = Allgemeine Studien- und Prüfungsordnung – General Programme and Examination Regulations

1.2 Workload Calculation

Workload Berechnung

Workload:

According to § 8 para. 1 sentence 3 BayStudAkkV, the following applies: One credit point is based on a workload of 25 to 30 hours.

To calculate the workload, a distinction must be made between the following working hours, whereby the lecture-free period must also be taken into account (cf. justification for BayStudAkkV):

Attendance study = hours of direct teaching

Self-study = hours for the preparation and follow-up of the learning material

Exam preparation = hours spent preparing for an examination event

Examination workload = hours required to complete the examination

Internships = hours of practical training

Total workload = sum of hours

Example:

Module A comprises seminar classes plus exercises with 4 semester hours per week (SWS) and a practical course with 4 SWS.

Attendance:

At OTH Amberg-Weiden, the calculation is based on the assumption that attendance of a course is equivalent to one credit hour (= 45 minutes) with a full hour of work (1 hour = 60 minutes). This is based on 15 dates per semester (regardless of the actual duration of the semester).

This results in

$(4 \text{ SWS seminar lessons plus exercises} + 4 \text{ SWS practical course}) * 15 \text{ dates in the semester} * 1 \text{ h} = 120 \text{ h workload}$

Self-study:

Preparation and follow-up of lessons: 60 h

Preparation and follow-up of the internship: 60 h
Total 120 h

Exam preparation (approx. 3-4 weeks): 60 h

Total:

Attendance (120 h) + self-study (120 h) + exam preparation (60 h) = 300 h

ECTS points:

1 credit = 30 hours of work => 300 hours of work = 10 credits

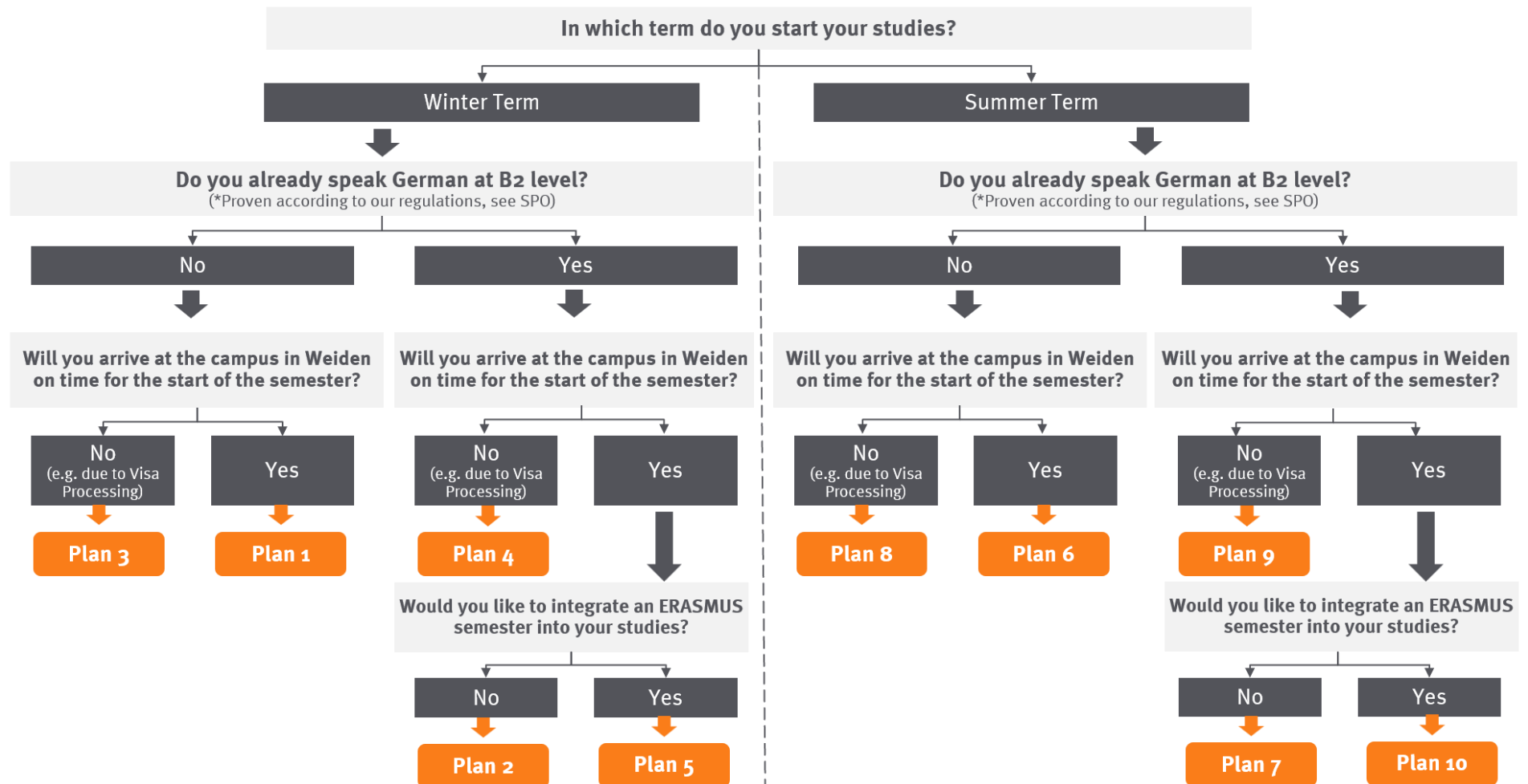
10 ECTS credits are awarded for the module.

2 Programme Structure for Students Starting from Winter Term 2026/27

Studienplan bei Studienbeginn ab Wintersemester 2026/27

The International Business program strives to offer its students a curriculum that is as tailored to their needs as possible. Please select the option that best suits you from the list below.

FIND YOUR RECOMMENDED STUDY PLAN



Note: This detailed plan corresponds to the course of study documented in Plan 1. The other courses of study differ accordingly from Plans 2 through 10.

1	2	3		4		5		6		7		8		9		10		
Lfd. Nr	Modulegroups/Modules	1. Semester		2. Semester		3. Semester		4. Semester		5. Semester		6. Semester		7. Semester		Total		
		Contact time (SWS)	ECTS	Contact time (SWS)	ECTS	Contact time (SWS)	ECTS	Contact time (SWS)	ECTS	Contact time (SWS)	ECTS	Contact time (SWS)	ECTS	Contact time (SWS)	ECTS	Contact time (SWS)	ECTS	%
		Study Section 1										Study Section 2						
1	Basismodule (Foundation Modules)															32	40	19%
1.1	Introduction to Management	4	5															
1.2	Principles of Economics					4	5											
1.3	Business Statistics			4	5													
1.4	Business Mathematics	4	5															
1.5	Marketing			4	5													
1.6	HR Management			4	5													
1.7	Production and Logistics	4	5															
1.8	Information Management					4	5											
2	Fachmodule (Core Modules)															16	20	10%
2.1	Business Law					4	5											
2.2	Finance and Investment					4	5											
2.3	Financial Accounting			4	5													
2.4	Intercultural Communication	4	5															
3	Vertiefungsmodule (Specialization Modules)*															24	30	14%
3.1	Specialization Module 1							4	5									
3.2	Specialization Module 2							4	5									
3.3	Specialization Module 3							4	5									
3.4	Specialization Module 4									4	5							
3.5	Specialization Module 5									4	5							
3.6	Specialization Module 6									4	5							
4	Internationalisierungsmodule (International Modules)*															28	35	17%
4.1	German 1	4	5															
4.2	German 2			4	5													
4.3	German 3			4	5													
4.4	German 4					4	5											
4.5	German 5					4	5											
4.6	German 6							4	5									
4.7	German 7							4	5									
5	Ergänzungsmodule (Elective Modules)*															32	40	19%
5.1	Empirical Research and Data Analytics									4	5							
5.2	Business English							4	5									
5.3	Elective Module 3									4	5							
5.4	Elective Module 4									4	5							
5.5	Elective Module 5																	
5.6	Elective Module 6													4	5			
5.7	Elective Module 7													4	5			
5.8	Bridging Module 1	2	2,5															
	Bridging Module 2	2	2,5															
6	Praxisphase (Practical Phase)															0	30	14%
6.1	Praxismodul											0	30					
7	Bachelorarbeit (Bachelor-Thesis)													2	15		15	7%
7.1	Bachelorarbeit														12			
7.2	Kolloquium														3			
	* according to course catalogue	24	30	24	30	24	30	24	30	24	30	4	30	14	30	132	210	100%

2.1 Study Plan 1

Studienplan 1

Study Plan 1: Winter Semester Start without B2-Level German Proficiency

7. Semester (Winter)	Bachelor Thesis & Colloquium (15 ECTS)			Ⓞ One Elective Module according to Catalogue	Ⓞ One Elective Module according to Catalogue	Ⓞ One Elective Module according to Catalogue
6. Semester (Summer)	Internship Semester (30 ECTS) in Germany					
Important: Admission to the second stage of the program requires the completion of at least 125 ECTS, including all Foundation and Core Modules and German 1–5						
5. Semester (Winter)	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	Empirical Research and Data Analytics	One Elective Module according to Catalogue	One Elective Module according to Catalogue
4. Semester (Summer)	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	Business English	German 6	German 7
Enrolment in Specialization Modules requires at least 60 ECTS, of which at least 50 ECTS must be from Foundation and Core modules						
3. Semester (Winter)	Principles of Economics	Finance and Investment	Ⓞ Information Management	Ⓞ Business Law	German 4	German 5
2. Semester (Summer)	HR Management	Business Statistics	Marketing	Financial Accounting	German 2	German 3
1. Semester (Winter)	Business Mathematics	Intercultural Communication	Ⓞ Production and Logistics	Ⓞ Introduction to Management	Ⓞ <u>Two Bridging</u> Modules according to Catalogue	German 1
Module Type:	Foundation or Core Module	Specialization Module	Elective Module	International Module	Internship or Bachelor's Thesis	Ⓞ = Online Module Ⓞ = Online Options

2.2 Study Plan 2

Studienplan 2

Study Plan 2: Winter Semester Start with B2-Level German Proficiency but without ERASMUS semester

7. Semester (Winter)	Bachelor Thesis & Colloquium (15 ECTS)			⦿ One Elective Module according to Catalogue	⦿ One Elective Module according to Catalogue	⦿ One Elective Module according to Catalogue
6. Semester (Summer)	Internship Semester (30 ECTS) in Germany					
Important: Admission to the second stage of the program requires the completion of at least 125 ECTS, including all Foundation and Core Modules and 5 International Modules						
5. Semester (Winter)	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	Empirical Research and Data Analytics	One Elective Module according to Catalogue	One Elective Module according to Catalogue
4. Semester (Summer)	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	Business English	One International Module according to Catalogue	One International Module according to Catalogue
Enrolment in Specialization Modules requires at least 60 ECTS, of which at least 50 ECTS must be from Foundation and Core modules						
3. Semester (Winter)	Principles of Economics	Finance and Investment	⦿ Information Management	⦿ Business Law	One International Module according to Catalogue	One International Module according to Catalogue
2. Semester (Summer)	HR Management	Business Statistics	Marketing	Financial Accounting	One International Module according to Catalogue	One International Module according to Catalogue
1. Semester (Winter)	Business Mathematics	Intercultural Communication	⦿ Production and Logistics	⦿ Introduction to Management	⦿ <u>Two Bridging Modules</u> according to Catalogue	One International Module according to Catalogue
Module Type:	Foundation or Core Module	Specialization Module	Elective Module	International Module	Internship or Bachelor's Thesis	⦿ = Online Module ⦿ = Online Options

2.3 Study Plan 3

Studienplan 3

Study Plan 3: Winter Semester Start with First Semester Online (without B2-Level German Proficiency)

7. Semester (Winter)	Bachelor Thesis & Colloquium (15 ECTS)			☉ One Elective Module according to Catalogue	☉ One Elective Module according to Catalogue	☉ One Elective Module according to Catalogue
6. Semester (Summer)	Internship Semester (30 ECTS) in Germany					
Important: Admission to the second stage of the program requires the completion of at least 125 ECTS, including all Foundation and Core Modules and German 1–5						
5. Semester (Winter)	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	Empirical Research and Data Analytics	German 6	German 7
4. Semester (Summer)	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	Business English	German 4	German 5
Enrolment in Specialization Modules requires at least 60 ECTS, of which at least 50 ECTS must be from Foundation and Core Modules						
3. Semester (Winter)	Principles of Economics	Finance and Investment	Business Mathematics	Intercultural Communication	German 2	German 3
2. Semester (Summer)	HR Management	Business Statistics	Marketing	Financial Accounting	One Elective Module according to Catalogue	German 1
1. Semester (Winter)	☉ Information Management	☉ Business Law	☉ Production and Logistics	☉ Introduction to Management	☉ Two Bridging Modules according to Catalogue	☉ One Elective Module according to Catalogue
Module Type:	Foundation or Core Module	Specialization Module	Elective Module	International Module	Internship or Bachelor's Thesis	☉ = Online Module ☉ = Online Options

2.4 Study Plan 4

Studienplan 4

Study Plan 4: Winter Semester Start with First Semester Online (with B2-Level German Proficiency)

7. Semester (Winter)	Bachelor Thesis & Colloquium (15 ECTS)			(◎) One Elective Module according to Catalogue	(◎) One Elective Module according to Catalogue	(◎) One Elective Module according to Catalogue
6. Semester (Summer)	Internship Semester (30 ECTS) in Germany					
Important: Admission to the second stage of the program requires the completion of at least 125 ECTS, including all Foundation and Core Modules and 5 International Modules						
5. Semester (Winter)	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	Empirical Research and Data Analytics	One International Module according to Catalogue	One International Module according to Catalogue
4. Semester (Summer)	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	Business English	One International Module according to Catalogue	One International Module according to Catalogue
Enrolment in Specialization Modules requires at least 60 ECTS, of which at least 50 ECTS must be from Foundation and Core Modules						
3. Semester (Winter)	Principles of Economics	Finance and Investment	Business Mathematics	Intercultural Communication	One International Module according to Catalogue	One International Module according to Catalogue
2. Semester (Summer)	HR Management	Business Statistics	Marketing	Financial Accounting	One Elective Module according to Catalogue	One International Module according to Catalogue
1. Semester (Winter)	◎ Information Management	◎ Business Law	◎ Production and Logistics	◎ Introduction to Management	◎ <u>Two Bridging Modules</u> according to Catalogue	(◎) One Elective Module according to Catalogue
Module Type:	Foundation or Core Module	Specialization Module	Elective Module	International Module	Internship or Bachelor's Thesis	◎ = Online Module (◎) = Online Options

2.5 Study Plan 5

Studienplan 5

Study Plan 5: Winter Semester Start with ERASMUS (only possible with B2-Level German Proficiency)

7. Semester (Winter)	Bachelor Thesis & Colloquium (15 ECTS)			⦿ One Elective Module according to Catalogue	⦿ One Elective Module according to Catalogue	⦿ One Elective Module according to Catalogue
6. Semester (Summer)	Internship Semester (30 ECTS) in Germany					
Important: Admission to the second stage of the program requires the completion of at least 125 ECTS, including all Foundation and Core Modules and 5 International Modules						
5. Semester (Winter)	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue
4. Semester (Summer)	ERASMUS Semester (possible in 4th or 5th semester, Recognition of six modules from the Erasmus semester as Internationalisation Modules)					
▲ Enrolment in Specialization Modules requires at least 60 ECTS, of which at least 50 ECTS must be from Foundation and Core Modules ▲						
3. Semester (Winter)	Principles of Economics	Finance and Investment	⦿ Information Management	⦿ Business Law	Empirical Research and Data Analytics	One Elective Module according to Catalogue
2. Semester (Summer)	HR Management	Business Statistics	Marketing	Financial Accounting	Business English	One Elective Module according to Catalogue
1. Semester (Winter)	Business Mathematics	Intercultural Communication	⦿ Production and Logistics	⦿ Introduction to Management	⦿ <u>Two Bridging Modules</u> according to Catalogue	One International Module according to Catalogue
Module Type:	Foundation or Core Module	Specialization Module	Elective Module	International Module	Internship or Bachelor's Thesis	⦿ = Online Module ⦿ = Online Options

2.6 Study Plan 6

Studienplan 6

Study Plan 6: Summer Semester Start without B2-Level German Proficiency

7. Semester (Summer)	Bachelor Thesis & Colloquium (15 ECTS)			Ⓞ One Elective Module according to Catalogue	Ⓞ One Elective Module according to Catalogue	Ⓞ One Elective Module according to Catalogue
6. Semester (Winter)	Internship Semester (30 ECTS) in Germany					
Important: Admission to the second stage of the program requires the completion of at least 125 ECTS, including all Foundation and Core Modules and German 1–5						
5. Semester (Summer)	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	Empirical Research and Data Analytics	One Elective Module according to Catalogue	One Elective Module according to Catalogue
4. Semester (Winter)	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	Business English	German 6	German 7
Enrolment in Specialization Modules requires at least 60 ECTS, of which at least 50 ECTS must be from Foundation and Core Modules						
3. Semester (Summer)	HR Management	Financial Accounting	Ⓞ Information Management	Ⓞ Business Law	German 4	German 5
2. Semester (Winter)	Principles of Economics	Finance and Investment	Business Mathematics	Intercultural Communication	German 2	German 3
1. Semester (Summer)	Business Statistics	Marketing	Ⓞ Production and Logistics	Ⓞ Introduction to Management	Ⓞ Two Bridging Modules according to Catalogue	German 1
Module Type:	Foundation or Core Module	Specialization Module	Elective Module	International Module	Internship or Bachelor's Thesis	Ⓞ = Online Module Ⓞ = Online Options

2.7 Study Plan 7

Studienplan 7

Study Plan 7: Summer Semester Start with B2-Level German Proficiency but without ERASMUS semester

7. Semester (Summer)	Bachelor Thesis & Colloquium (15 ECTS)			⦿ One Elective Module according to Catalogue	⦿ One Elective Module according to Catalogue	⦿ One Elective Module according to Catalogue
6. Semester (Winter)	Internship Semester (30 ECTS) in Germany					
Important: Admission to the second stage of the program requires the completion of at least 125 ECTS, including all Foundation and Core Modules and 5 International Modules						
5. Semester (Summer)	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	Empirical Research and Data Analytics	One Elective Module according to Catalogue	One Elective Module according to Catalogue
4. Semester (Winter)	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	Business English	One International Module according to Catalogue	One International Module according to Catalogue
Enrolment in Specialization Modules requires at least 60 ECTS, of which at least 50 ECTS must be from Foundation and Core Modules						
3. Semester (Summer)	HR Management	Financial Accounting	⦿ Information Management	⦿ Business Law	One International Module according to Catalogue	One International Module according to Catalogue
2. Semester (Winter)	Principles of Economics	Finance and Investment	Business Mathematics	Intercultural Communication	One International Module according to Catalogue	One International Module according to Catalogue
1. Semester (Summer)	Business Statistics	Marketing	⦿ Production and Logistics	⦿ Introduction to Management	⦿ <u>Two Bridging Modules</u> according to Catalogue	One International Module according to Catalogue
Module Type:	Foundation or Core Module	Specialization Module	Elective Module	International Module	Internship or Bachelor's Thesis	⦿ = Online Module ⦿ = Online Options

2.8 Study Plan 8

Studienplan 8

Study Plan 8: Summer Semester Start with First Semester Online (without B2-Level German Proficiency)

7. Semester (Summer)	Bachelor Thesis & Colloquium (15 ECTS)			(☉) One Elective Module according to Catalogue	(☉) One Elective Module according to Catalogue	(☉) One Elective Module according to Catalogue
6. Semester (Winter)	Internship Semester (30 ECTS) in Germany					
Important: Admission to the second stage of the program requires the completion of at least 125 ECTS, including all Foundation and Core Modules and German 1–5						
5. Semester (Summer)	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	Empirical Research and Data Analytics	German 6	German 7
4. Semester (Winter)	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	Business English	German 4	German 5
Enrolment in Specialization Modules requires at least 60 ECTS, of which at least 50 ECTS must be from Foundation and Core Modules						
3. Semester (Summer)	HR Management	Business Statistics	Marketing	Financial Accounting	German 2	German 3
2. Semester (Winter)	Principles of Economics	Finance and Investment	Business Mathematics	Intercultural Communication	One Elective Module according to Catalogue	German 1
1. Semester (Summer)	☉ Information Management	☉ Business Law	☉ Production and Logistics	☉ Introduction to Management	☉ <u>Two Bridging Modules</u> according to Catalogue	(☉) One Elective Module according to Catalogue
Module Type:	Foundation or Core Module	Specialization Module	Elective Module	International Module	Internship or Bachelor's Thesis	☉ = Online Module (☉) = Online Options

2.9 Study Plan 9

Studienplan 9

Study Plan 9: Summer Semester Start with First Semester Online (with B2-Level German Proficiency)

7. Semester (Summer)	Bachelor Thesis & Colloquium (15 ECTS)			(◎) One Elective Module according to Catalogue	(◎) One Elective Module according to Catalogue	(◎) One Elective Module according to Catalogue
6. Semester (Winter)	Internship Semester (30 ECTS) in Germany					
Important: Admission to the second stage of the program requires the completion of at least 125 ECTS, including all Foundation and Core Modules and 5 International Modules						
5. Semester (Summer)	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	Empirical Research and Data Analytics	One International Module according to Catalogue	One International Module according to Catalogue
4. Semester (Winter)	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	Business English	One International Module according to Catalogue	One International Module according to Catalogue
Enrolment in Specialization Modules requires at least 60 ECTS, of which at least 50 ECTS must be from Foundation and Core Modules						
3. Semester (Summer)	HR Management	Business Statistics	Marketing	Financial Accounting	One International Module according to Catalogue	One International Module according to Catalogue
2. Semester (Winter)	Principles of Economics	Finance and Investment	Business Mathematics	Intercultural Communication	One Elective Module according to Catalogue	One International Module according to Catalogue
1. Semester (Summer)	◎ Information Management	◎ Business Law	◎ Production and Logistics	◎ Introduction to Management	◎ <u>Two Bridging Modules</u> according to Catalogue	(◎) One Elective Module according to Catalogue
Module Type:	Foundation or Core Module	Specialization Module	Elective Module	International Module	Internship or Bachelor's Thesis	◎ = Online Module (◎) = Online Options

2.10 Study Plan 10

Studienplan 10

Study Plan 10: Summer Semester Start with ERASMUS (only possible with B2-Level German Proficiency)

7. Semester (Summer)	Bachelor Thesis & Colloquium (15 ECTS)			⦿ One Elective Module according to Catalogue	⦿ One Elective Module according to Catalogue	⦿ One Elective Module according to Catalogue
6. Semester (Winter)	Internship Semester (30 ECTS) in Germany					
Important: Admission to the second stage of the program requires the completion of at least 125 ECTS, including all foundation and core modules and 5 International Modules						
5. Semester (Summer)	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue	One Specialization Module according to Catalogue
4. Semester (Winter)	ERASMUS Semester (possible in 4th or 5th semester, Recognition of six modules from the Erasmus semester as Internationalisation Modules)					
▲ Enrolment in Specialization Modules requires at least 60 ECTS, of which at least 50 ECTS must be from foundation and core modules ▲						
3. Semester (Summer)	HR Management	Financial Accounting	⦿ Information Management	⦿ Business Law	Empirical Research and Data Analytics	One Elective Module according to Catalogue
2. Semester (Winter)	Principles of Economics	Finance and Investment	Business Mathematics	Intercultural Communication	Business English	One Elective Module according to Catalogue
1. Semester (Summer)	Business Statistics	Marketing	⦿ Production and Logistics	⦿ Introduction to Management	⦿ <u>Two Bridging Modules</u> according to Catalogue	One International Module according to Catalogue
Module Type:	Foundation or Core Module	Specialization Module	Elective Module	International Module	Internship or Bachelor's Thesis	⦿ = Online Module ⦿ = Online Options

3 Module Descriptions for Students Starting from Winter Term 2026/27

Modulbeschreibungen bei Studienbeginn ab Wintersemester 2026/27

3.1 Foundation Modules

Basismodule

ID	Name
02022	HR Management
02075	Marketing
00822	Business Mathematics
00823	Business Statistics
02074	Information Management
00820	Introduction to Management
00821	Principles of Economics
00828	Production and Logistics

3.2 Core Modules

Fachmodule

ID	Name
02077	Finance and Investment
02080	Financial Accounting
00432	Intercultural Communication
02076	Business Law

3.3 Specialization Modules

Vertiefungsmodule

ID	Name
01930	Advanced HR Management
01717	Advanced Marketing
01015	Behavioral Finance
01417	Business Psychology
01926	Capital Markets and Corporate Finance
01001	Digital Business and Information Systems: A Managerial Approach
01207	Industrial Property Law
00841	International Business Law
02012	International Financial Reporting and Accounting (IFRS)
00471	International Management
00840	International Marketing Communication
00887	International Taxation
02018	Management Audit - I

02019	Management Audit - II
01724	Organizational Behaviour
01026	Organizational Development
01016	Social Media Marketing
02020	Software Engineering
01223	Start-Ups and Green Transition
01460	Statistics and Neuronal Networks and AI
01022	Strategic Management
01023	Sustainable Business Development
01720	Sustainable Innovation and Applied Artificial Intelligence
02013	Tax Fairness in the Global Economy: The Role of Minimum Taxation
01721	Trends in Innovation

3.4 International Modules

Internationalisierungsmodule

If you do not have B2-level language proficiency in German, you are required to select the following modules:

ID	Name
04011	German 1
04012	German 2
04013	German 3
04014	German 4
04015	German 5
04016	German 6
04017	German 7

If you already have B2-level language proficiency in German, please select 7 modules from the following catalog:

ID	Name
01470	Economic Geography: Spatial Structures and Economic Activities
01276	Intercultural Competence - Belarus & Ukraine & Poland
01239	Intercultural Competence - Czech Republic & Slovakia
00936	Intercultural Competence - Germany & Austria & Switzerland
00935	Intercultural Competence - Hungary & Romania
01231	Intercultural Competence - Russia
00870	Intercultural Competence Serbia & Croatia
02011	International Business Case Studies
00839	International HR Management

Students with German language proficiency at B2-level or above may have foreign language courses offered by the Language Center recognized as International Modules. You can find further information in Chapter 4.2.

Students studying abroad as part of the Erasmus program should confirm in advance which courses will be accepted. These courses will be credited toward the following modules:

ID	Name
02081	International Module: Erasmus 1
02082	International Module: Erasmus 2
02083	International Module: Erasmus 3
02084	International Module: Erasmus 4
02085	International Module: Erasmus 5
02086	International Module: Erasmus 6

3.5 Elective Modules

Ergänzungsmodule

The following modules are required:

ID	Name
02078	Business English
02079	Empirical Research and Data Analytics

In addition, please select 5 modules from the following catalog:

ID	Name
01027	Business & Personnel Consulting
01125	Business Analytics
02014	Career and Competency Development
01459	Communication and Presentation Skills
02015	Digital Business Solutions with Microsoft Power Platform
01224	Digital Process Management
00934	Event & Project Management
01722	How to Create a Startup
01723	How to Study Successfully
01458	Leadership Development
00833	Meetings, Negotiations & Conflict
01021	MS Office Expert
01244	Product and Project Management with an agile approach
02023	Summer / Winter School on Leadership
02060	Sustainability Projects (Green Office)

A further 5 ECTS credits must be earned as part of the Bridging Modules. To do so, please select two modules worth at least 2.5 ECTS credits each from the lists below:

ID	Name
02088	Fundamentals of Arithmetic and Algebra

The following Bridging Modules are offered by the VHB (see VHB website for details):

Name
Design Thinking

Employability and Working in Germany - Professional and Intercultural Aspects
ESGRC – Environmental, Social, Governance, Risk & Compliance
Fundamentals of Intercultural Communication
Fundamentals of Project Management
International Marketing
Leadership and Communication in Global Business
Public Economics
Scientific Writing

3.6 Internship

Praxisphase

ID	Name
02089	Praxismodul

3.7 Bachelor's Thesis

Bachelorarbeit

ID	Name
02090	Bachelorarbeit
02091	Kolloquium

4 Crediting for Students Starting from Winter Term 2026/27

Anerkennung bei Studienbeginn ab Wintersemester 2026/27

4.1 Crediting of Previous Studies

Anerkennung vorheriger Leistungen

In principle, achievements that have already been successfully completed (including internship, if applicable) can be recognized - even from an already completed first degree program. For this purpose, a corresponding application with an official grade confirmation from your previous university must be **submitted to the Students' Office after enrollment** at OTH. Subsequently, the respective lecturers will check whether the subjects already taken correspond to the requirements of our subjects in terms of content and scope (credit points or semester hours per week), etc.. Depending on this, recognition may or may not be granted. You can make your own assessment by comparing your previous subjects with the descriptions in the module handbook of the respective OTH program.

Since experience shows that the processing of applications can take several weeks, it is advisable to clarify the situation personally with the respective lecturer (e.g. office hours) immediately **at the beginning of the semester** for subjects in the first semester, so that you know at short notice whether you have to attend the lecture or not, or whether any certificates of achievement still have to be submitted. For this purpose, please bring along meaningful documents (e.g. module handbook of your previous university), which enable a comparison (excerpts also attached to the application).

4.2 Crediting of VHB or Language Courses

Anerkennung von VHB-Kursen oder Kursen des Sprachenzentrums

In addition to the Elective Modules offered at the university, selected courses at the **Virtual University of Bavaria** (VHB: <https://www.vhb.org/en/>) can also be recognized as Elective Modules. For courses taken during your studies at the VHB, a corresponding application for credit must be submitted to the Students' Office during the first 4 weeks of the semester. This can be downloaded from the Primuss portal and submitted to the study office and the examination board together with the relevant evidence. Courses which can be recognized as Elective Modules are the following:

Module title	Recognized as
Data Collection Methods in the Social and Behavioral Sciences (6 ECTS)	Elective Module (5 ECTS)
Innovative Entrepreneurial Solutions with Social Impact (5 ECTS)	Elective Module
International Project Management B2 (2 ECTS) in combination with Fundamentals of Project Management (3CTS) = Project Management	Elective Module
IT Fundamentals for Students of Economics (5 ECTS)	Elective Module

Students with German language proficiency at B2-level or above may have foreign language courses offered by the **Language Center** recognized as **International Modules**. Detailed information on the modules can be found in the Language Center's module handbook. To obtain recognition, an application for credit transfer must be submitted to the Student Office within the first four weeks of the semester. The required form can be downloaded from the Primuss portal and should be submitted to both the Student Office and the Examination Board, together with evidence of successful completion of the respective course.

Information for Students Starting **from** Winter Term 2026/27

End

- - - - - You are here - - - - -

Start

Information for Students Starting **Before** Winter Term 2026/27

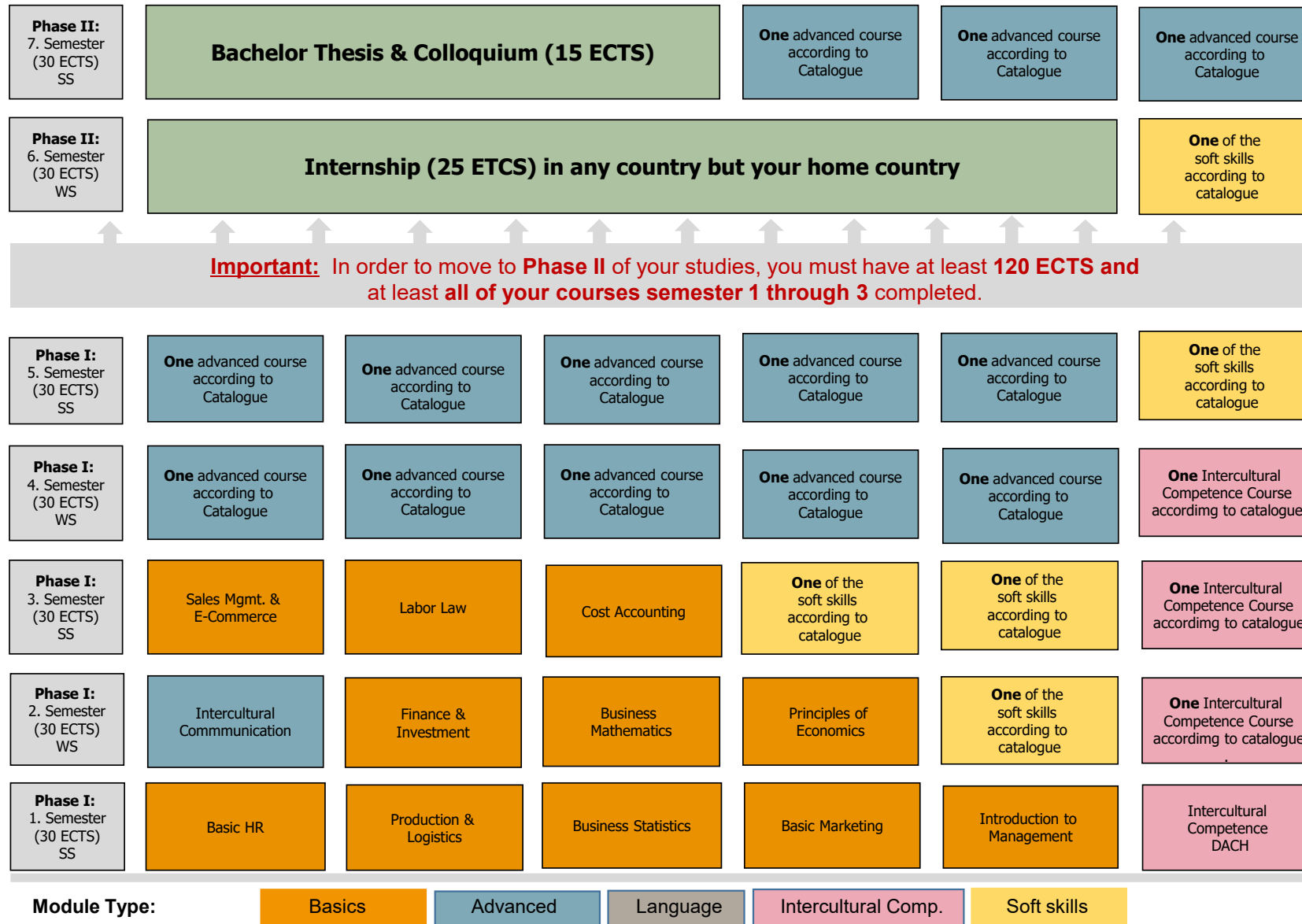
5 Programme Structure for Students Starting Before Winter Term 2026/27

Studienplan bei Studienbeginn vor Wintersemester 2026/27

Bachelorarbeit & Kolloquium auf Englisch / Bachelor Thesis and Defense in English (15 ECTS)	
Internship Abroad (25 ECTS) in any country but your home country	
Vertiefung International Business – 14 Module zu je 5 Credits / Major International Business Courses – 14 Courses with 5 ECTS each (70 ECTS)	4 x Country Block (20 ECTS)
Betriebswirtschaftliche Basismodule / Business Basic Courses (35 ECTS)	5 Schlüsselqualifikationsmodule/ Soft Skills (25 ECTS)
Betriebswirtschaftliche Grundlagenmodule / Business Foundation Courses (20 ECTS)	

5.1 Starting in Summer Semester

Start im Sommersemester

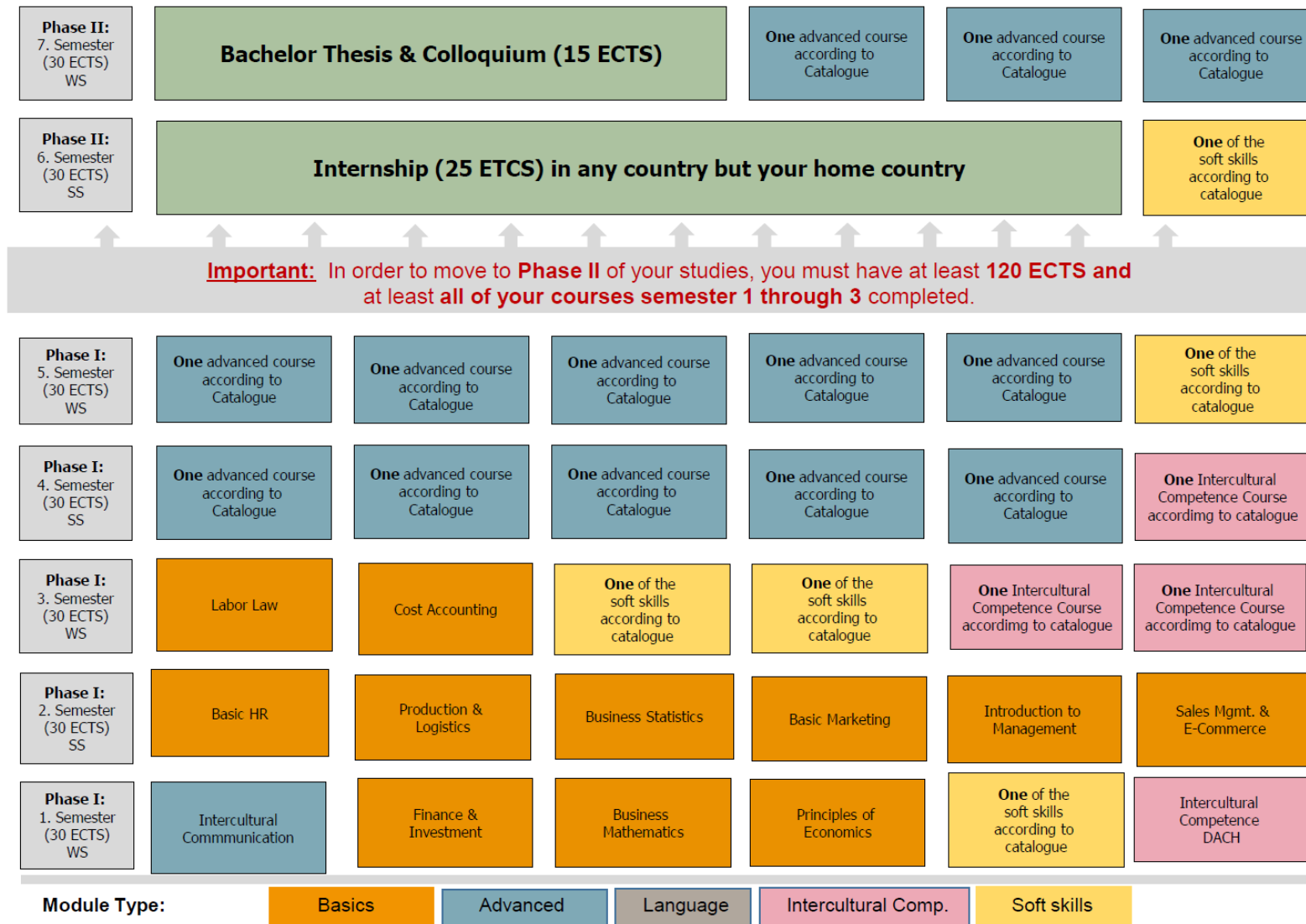


1	2	3		4		5		6		7		8		9		10			
Lfd. Nr	Modulegroups/Modules	1. Semester		2. Semester		3. Semester		4. Semester		5. Semester		6. Semester		7. Semester		Total			
		Contact time (SWS)	ECTS	Contact time (SWS)	ECTS	Contact time (SWS)	ECTS	Contact time (SWS)	ECTS	Contact time (SWS)	ECTS	Contact time (SWS)	ECTS	Contact time (SWS)	ECTS	Contact time (SWS)	ECTS	%	
		Study Section 1										Study Section 2							
1	Basic Modules															20	25	12%	
1.1	Introduction to Management	4	5																
1.2	Principles of Economics			4	5														
1.3	Business Statistics	4	5																
1.4	Business Mathematics			4	5														
2	Basic Business Management Modules															36	45	21%	
2.1	Labor Law					4	5												
2.2	Finance & Investment			4	5														
2.3	Cost Accounting					4	5												
2.4	Basic Marketing	4	5																
2.5	Baisc HR	4	5																
2.6	Production & Logistics	4	5																
2.7	Sales Management & E-Commerce					4	5												
3	Advanced Modules*															40	50	24%	
3.1	Intercultural Communication			4	5														
3.2	Advanced Module 2							4	5										
3.3	Advanced Module 3							4	5										
3.4	Advanced Module 4							4	5										
3.5	Advanced Module 5							4	5										
3.6	Advanced Module 6							4	5										
3.7	Advanced Module 7									4	5								
3.8	Advanced Module 8									4	5								
3.9	Advanced Module 9									4	5								
3.10	Advanced Module 10									4	5								
3.11	Advanced Module 11													4	5				
3.12	Advanced Module 12													4	5				
3.13	Advanced Module 13									4	5								
3.14	Advanced Module 14													4	5				
4	Intercultural Competences*															20	25	12%	
4.1	Intercultural Competence Block I: DACH	4	5																
4.2	Intercultural Competence Block II			4	5														
4.3	Intercultural Competence Block III					4	5												
4.4	Intercultural Competence Block IV							4	5										
5	Soft Skills*															20	25	12%	
5.1	Soft Skill 1			4	5														
5.2	Soft Skill 2					4	5												
5.3	Soft Skill 3					4	5												
5.4	Soft Skill 4									4	5								
5.5	Soft Skill 5											4	5						
6	Practical Phase															0	25	12%	
6.1	Practical Module												25						
7	Bachelor-Thesis															0	15	7%	
7.1	Bachelor Thesis														12				
7.2	Oral Bachelor Exam (Colloquium)														3				
	* according to course catalogue	24	30	24	30	24	30	24	30	24	30	4	30	12	30	136	210	100%	

Examination methods depend on the competences to be examined. These are, in particular, written or oral examinations, seminar papers, project work and multiple-choice examinations.

5.2 Starting in Winter Semester

Start im Wintersemester



1	2	3		4		5		6		7		8		9		10				
Lfd. Nr	Modulegroups/Modules	1. Semester		2. Semester		3. Semester		4. Semester		5. Semester		6. Semester		7. Semester		Total				
		Contact time (SWS)	ECTS	Contact time (SWS)	ECTS	Contact time (SWS)	ECTS	Contact time (SWS)	ECTS	Contact time (SWS)	ECTS	Contact time (SWS)	ECTS	Contact time (SWS)	ECTS	Contact time (SWS)	ECTS	%		
		Study Section 1										Study Section 2								
1	Basic Modules															20	25	12%		
1.1	Introduction to Management			4	5															
1.2	Principles of Economics	4	5																	
1.3	Business Statistics			4	5															
1.4	Business Mathematics	4	5																	
2	Basic Business Management Modules															28	35	17%		
2.1	Labor Law					4	5													
2.2	Finance & Investment	4	5																	
2.3	Cost Accounting					4	5													
2.4	Basic Marketing			4	5															
2.5	Baisc HR			4	5															
2.6	Production & Logistics			4	5															
2.7	Sales Management & E-Commerce			4	5															
3	Advanced Modules*															56	70	33%		
3.1	Intercultural Communication	4	5																	
3.2	Advanced Module 2							4	5											
3.3	Advanced Module 3							4	5											
3.4	Advanced Module 4							4	5											
3.5	Advanced Module 5							4	5											
3.6	Advanced Module 6							4	5											
3.7	Advanced Module 7									4	5									
3.8	Advanced Module 8									4	5									
3.9	Advanced Module 9									4	5									
3.10	Advanced Module 10									4	5									
3.11	Advanced Module 11									4	5									
3.12	Advanced Module 12													4	5					
3.13	Advanced Module 13													4	5					
3.14	Advanced Module 14													4	5					
4	Intercultural Competences*															16	20	9%		
4.1	Intercultural Competence: Germany & Austria & Switzerland	4	5																	
4.2	Intercultural Competence Block II					4	5													
4.3	Intercultural Competence Block III					4	5													
4.4	Intercultural Competence Block IV							4	5											
5	Soft Skills*															20	25	12%		
5.1	Soft Skill 1	4	5																	
5.2	Soft Skill 2					4	5													
5.3	Soft Skill 3					4	5													
5.4	Soft Skill 4									4	5									
5.5	Soft Skill 5											4	5							
6	Practical Phase															0	25	12%		
6.1	Practical Module												25							
7	Bachelor-Thesis													2	15		15	7%		
7.1	Bachelor Thesis														12					
7.2	Oral Bachelor Exam (Colloquium)														3					
	* according to course catalogue	24	30	24	30	24	30	24	30	24	30	4	30	14	30	136	210	100%		

Examination methods depend on the competences to be examined. These are, in particular, written or oral examinations, seminar papers, project work and multiple-choice examinations.

6 Module Descriptions for Students Starting Before Winter Term 2026/27

Modulbeschreibungen bei Studienbeginn vor Wintersemester 2026/27

6.1 Basic Modules

Basismodule

ID	Name
00822	Business Mathematics
00823	Business Statistics
00820	Introduction to Management
00821	Principles of Economics

6.2 Basic Business Management Modules

Betriebswirtschaftliche Basismodule

ID	Name
00827	Basic HR
00883	Basic Marketing
00826	Cost Accounting
00825	Finance & Investment
00824	Labor Law
00828	Production and Logistics
00829	Sales Management & E-Commerce

6.3 Advanced Modules

Vertiefungsmodule

ID	Name
01930	Advanced HR Management
01717	Advanced Marketing
01015	Behavioral Finance
01125	Business Analytics
01027	Business & Personnel Consulting
01417	Business Psychology
01926	Capital Markets and Corporate Finance
02014	Career and Competency Development
01224	Digital Process Management
01470	Economic Geography: Spatial Structures and Economic Activities
00701	Empirical Research & Data Analytics
02062	Global Ethics and Digital Responsibility
01207	Industrial Property Law
00432	Intercultural Communication

02011	International Business Case Studies
00841	International Business Law
02012	International Financial Reporting and Accounting (IFRS)
00839	International HR Management
00471	International Management
00840	International Marketing Communication
00887	International Taxation
01458	Leadership Development
02018	Management Audit - I
02019	Management Audit - II
01724	Organizational Behavior
01026	Organizational Development
01244	Product and Project Management with an agile approach
02020	Software Engineering
01223	Start-Ups and Green Transition
01460	Statistics and Neuronal Networks and AI
01022	Strategic Management
02060	Sustainability Projects (Green Office)
01023	Sustainable Business Development
01720	Sustainable Innovation and Applied Artificial Intelligence
02013	Tax Fairness in the Global Economy: The Role of Minimum Taxation
01721	Trends in Innovation

6.4 Intercultural Competences

Interkulturelle Handlungskompetenz

ID	Name
01276	Intercultural Competence - Belarus & Ukraine & Poland
01239	Intercultural Competence - Czech Republic & Slovakia
00935	Intercultural Competence - Hungary & Romania
00936	Intercultural Competence - Germany & Austria & Switzerland
01231	Intercultural Competence - Russia
00870	Intercultural Competence Serbia & Croatia

6.5 Soft Skills

Soft Skills

ID	Name
01459	Communication and Presentation Skills
02015	Digital Business Solutions with Microsoft Power Platform
00934	Event & Project Management
04000	German 1
04001	German 2
04002	German 3
04003	German 4
04004	German 5
04005	German 6

01722	How to Create a Startup
01723	How to Study Successfully
00833	Meetings, Negotiations & Conflict
01021	MS Office Expert
02023	Summer / Winter School on Leadership

6.6 Practical Phase

Praxisphase

ID	Name
02008	Practical Module

6.7 Bachelor-Thesis

Bachelorarbeit

ID	Name
02009	Bachelor Thesis
02010	Oral Bachelor Exam (Colloquium)

7 Crediting for Students Starting Before Winter Term 2026/27

Anerkennung bei Studienbeginn vor Wintersemester 2026/27

7.1 Crediting of Previous Studies

Anerkennung vorheriger Leistungen

In principle, achievements that have already been successfully completed (including internship, if applicable) can be recognized - even from an already completed first degree program. For this purpose, a corresponding application with an official grade confirmation from your previous university must be **submitted to the Students' Office after enrollment** at OTH. Subsequently, the respective lecturers will check whether the subjects already taken correspond to the requirements of our subjects in terms of content and scope (credit points or semester hours per week), etc.. Depending on this, recognition may or may not be granted. You can make your own assessment by comparing your previous subjects with the descriptions in the module handbook of the respective OTH program.

Since experience shows that the processing of applications can take several weeks, it is advisable to clarify the situation personally with the respective lecturer (e.g. office hours) immediately **at the beginning of the semester** for subjects in the first semester, so that you know at short notice whether you have to attend the lecture or not, or whether any certificates of achievement still have to be submitted. For this purpose, please bring along meaningful documents (e.g. module handbook of your previous university), which enable a comparison (excerpts also attached to the application).

7.2 Crediting of VHB Courses

Anerkennung von VHB-Kursen

For courses taken during your studies at the VHB, a corresponding application for credit must be submitted to the Students' Office during the first 4 weeks of the semester. This can be downloaded from the Primuss portal and submitted to the study office and the examination board together with the relevant evidence.

In addition to the **Advanced Modules** offered at the university, selected courses at the Virtual University of Bavaria (VHB: <https://www.vhb.org/en/>) can also be recognized as Advanced Modules. The decision for recognition is made by the examination board. In order to receive credits at the university, a VHB course must have at least 5 ECTS. For the recognition, **students have to register in Primuss for exam** as they do for all other courses and fill out the „Antrag auf Anrechnung“ which can be downloaded from their Primuss system. Courses which can be recognized as Advanced Modules are the following:

Module title	Recognized as
Basics Sustainability	Advanced Module
Business Economics	Advanced Module
Digital Business & Information Systems (mind that here you need to register both in Primuss AND VHB for the exam!!)	Advanced Module
Electronic Human Resources Management	Advanced Module
Fundamentals of Strategic Management	Advanced Module
These can only be taken together to receive 5 ECTS credits: General Management (Part A 3ECTS) + Managing Change (Part B 2 ECTS)	Advanced Module
Global Retail Logistics	Advanced Module
International Marketing (can only be credited if you did not take our module yet)	Advanced Module
Performance Management in Teams	Advanced Module
Strategic Human Resources Management	Advanced Module

In addition to the **Soft Skill** Modules offered at the university, courses listed by the VHB in the subject group "Schlüsselqualifikationen" can also be taken. The decision for recognition is made by the examination board. In order to receive credits at the university, a VHB course must have at least 5 ECTS. For the recognition, students have to fill out the „Antrag auf Anrechnung“ which can be downloaded from their Primuss system. Courses which can be recognized as Soft Skill Modules are the following:

Module title	Recognized as
Data Collection Methods in the Social and Behavioral Sciences (6 ECTS)	Soft Skill Module (5 ECTS)
Innovative Entrepreneurial Solutions with Social Impact (5 ECTS)	Soft Skill Module
International Project Management B2 (2 ECTS) in combination with Fundamentals of Project Management (3CTS) = Project Management	Soft Skill Module
IT Fundamentals for Students of Economics (5 ECTS)	Soft Skill Module

Any combination of two of the following courses is credited as a Soft Skill Module (5 ECTS):

Module title
Design Thinking (3 ECTS)
Digital Markets and Platforms (3 ECTS)
Employability and Working in Germany - Professional and Intercultural Aspects (2.5 ECTS)
Lean Startup (3 ECTS)

7.3 Crediting of Language Courses

Anerkennung von Kursen des Sprachenzentrums

For courses taken during your studies at the Language Center, a corresponding application for credit must be submitted to the Students' Office during the first 4 weeks of the semester. This can be downloaded from the Primuss portal and submitted to the study office and the examination board together with the relevant evidence.

Selected courses of the Language Center (= Sprachenzentrum, SZ) can be recognized as a Soft Skill Module. For recognition within the framework of the degree programs of the Weiden Business School, at least 5 ECTS must be proven for a subject. The language courses which can be credited as Soft Skill Modules can be found in the [module handbook](#) of the Language Center.

The "German A2.2" module can be taken on a voluntary basis to refresh language skills without acquiring ECTS credits. For further details, please refer to the module handbook of the Language Center.