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**Study and examination  
regulations for the Master's  
degree programme  
International Management & Sustainability  
at the Ostbayerische Technische Hochschule Amberg-Weiden**

**from 24.07.2020**

(in the version of the second amendment statutes of 07.04.2022;  
applies to students start their studies in the winter semester 2022/23 or later)

**(these study and examination regulations are subject to the General Study and Examination Regulations of the Ostbayerische Technische Hochschule Amberg-Weiden dated 27 May 2020)**

The Ostbayerische Technische Hochschule Amberg-Weiden issues the following statutes on the basis of Art. 3 para. sentence 2, Art. 58 para. sentence 1, Art. 61 para. 2 and 3 of the Bavarian Higher Education Act of 23 May 2006 (GVBl p. 245, BayRS 2210-1-1-WK) in the respective valid version of 9 May 2007 (GVBl p. 320) in the respective valid version:

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## § 1

### Purpose of the study and examination regulations

These study and examination regulations serve to complete and supplement the Framework Examination Regulations for Universities of Applied Sciences in Bavaria (RaPO) of 17 October 2001 (GVBl p. 686) and the General Study and Examination Regulations of the Ostbayerische Technische Hochschule Amberg-Weiden of 27 May 2020, as amended.

## § 2

### Study objective

- (1) <sup>1</sup>The aim of the programme is to provide prospective managers with the skills they need to act in an international and disruptive environment. <sup>2</sup> Graduates of the Master's degree programme should acquire a level of analytical, systemic thinking skills that goes beyond the typical Bachelor's degree programme and enable them to independently apply scientific knowledge and procedures to problems. <sup>3</sup>They should become familiar with the independent formulation and methodologically sound processing of current questions of research and practice as well as the critical analysis and reflection of scientific and practice-related knowledge. <sup>4</sup>With regard to the topic of international management and sustainability, they should in particular be able to deal productively with complexity and the clash of different stakeholder groups with potentially conflicting interests.
- (2) <sup>1</sup>Building on an undergraduate degree in a business, social or cultural science subject, <sup>the</sup> course is designed to enable students to take on a leading role in groups or organisations and to promote the professional development of team members in a targeted manner. <sup>2</sup>Students should learn to define goals independently, use suitable means to achieve them and accompany detailed project planning and implementation. <sup>3</sup>One of the aims of the degree programme is to be able to recognise, assess and deal with <sup>opportunities</sup> and risks in an international corporate environment and in the area of corporate sustainability.
- (3) <sup>1</sup>Students should also be enabled to represent their own or team work results in an intercultural environment by means of good communication skills in a sector-specific or cross-sectoral manner. <sup>2</sup>At the same time, students learn how to systematically consider the social, cultural, ecological and ethical effects of activities and decisions, subject them to critical reflection and incorporate them responsibly into their decisions and actions.
- (4) <sup>1</sup>After completing their studies, students should be in a position to take on specialist and management tasks in companies and administration, to work as entrepreneurs or freelancers and to apply new scientific knowledge in practice in the future. <sup>2</sup>In addition to specialist skills, the degree programme should convey a love of learning and the creative application of knowledge, promote the ability to criticise and reflect and encourage an attitude of responsibility in the workplace and society.
- (5) <sup>1</sup>The skills acquired on the Master's degree programme in International Management & Sustainability qualify students to take on complex specialist and management tasks and can serve as a basis for academic qualification in a subsequent doctoral procedure or enable them to work in academic institutions. <sup>2</sup>Students will <sup>also</sup> be able to transfer scientific findings to practice and make them accessible for application in companies.

### § 3

#### Study programme profile

The International Management & Sustainability degree programme is a consecutive Master's degree programme with a more application-oriented profile.

### § 4

#### Standard period of study, start and structure of the programme

- (1) The degree programme is offered as a full-time course.
- (2) The standard period of study is three semesters.
- (3) The Master's thesis is in the final semester of the full-time degree programme.
- (4) <sup>1</sup>The degree programme can be started in both the winter and summer semesters. <sup>2</sup> There is no entitlement to start the programme in every semester (e.g. if the number of qualified applicants is low).
- (5) Detailed information on the structure of the degree programme and the timetable (study plan) can be found in the module handbook.

### § 5

#### Qualification requirements

- (1) Qualification requirements for admission to the Master's degree programme in International Management & Sustainability are a successfully completed university degree comprising at least six theoretical semesters in a relevant degree programme or an equivalent degree, the scope of which generally comprises 210 ECTS credit points, but at least 180 ECTS credit points, proof of sufficient knowledge of the English language and a successful assessment of the programme-specific aptitude in accordance with § 6.
- (2) <sup>1</sup>The university degree according to para. 1 must be completed with an overall examination grade of "good" or better. <sup>2</sup>If a conversion of the overall grade is required due to deviating grading systems, this is carried out according to the so-called "modified Bavarian formula" in accordance the general examination regulations of OTH Amberg-Weiden. <sup>3</sup>An applicant with a degree from a foreign university is recommended to submit a letter of recognition of the degree issued by a certified institution (e.g. uni-assist) by the end of the application period. <sup>4</sup>The decision on admission to the degree programme is made by the Examination Board. <sup>5</sup>The Examination Board may decide that the grade criterion specified in sentence 1 is deemed to have been met if the applicants concerned provide written proof that they are among the top 40 % of graduates of their degree programme in their final year; the sole criterion for comparison is the overall examination grade achieved in the final examination.
- (3) <sup>1</sup>In addition to business-oriented degree programmes, relevant courses include in particular interdisciplinary degree programmes with elements from social or cultural science degree programmes (e.g. International Business, Applied Business Psychology, Trade and Service Management, International Technology Management) as well as technology-oriented degree programmes (e.g. Industrial Engineering, Media Informatics). <sup>2</sup>The examination board decides on the relevance of the course.

- (4) <sup>1</sup> Graduates of a Bachelor's degree programme with fewer than 210 (but at least 180) ECTS credits have the opportunity to provide evidence of missing theoretical competences by successfully completing modules from the undergraduate degree programme offered by the Ostbayerische Technische Hochschule Amberg-Weiden. <sup>2</sup> If credits are missing at the beginning of the degree programme, the Examination Board will determine the additional coursework and examinations that must be completed within one year of starting the degree programme. <sup>3</sup> Missing practical skills can be demonstrated through practical professional activities that correspond to the requirements of the practical semester in the undergraduate degree programmes.
- (5) <sup>1</sup> Applications for admission to the Master's degree programme for a course commencing in the summer semester must be submitted to the university by 15 January, for a course commencing in the winter semester by 15 July of the relevant year. <sup>2</sup> The university may extend these deadlines if necessary.
- (6) <sup>1</sup> Applicants for the Master's degree programme who do not yet have an overall examination result at the time of the application deadline for the Master's degree programme, but who can credibly demonstrate a successful first degree by the start of the Master's degree programme, will be admitted to the programme on condition that they provide the necessary evidence within one semester of commencing the Master's degree programme. <sup>2</sup> Proof of the degree is provided by submitting proof of grades (e.g. transcript of records), which certifies that all coursework required for successful completion of the degree programme has been completed.
- (7) <sup>1</sup> Sufficient knowledge of the English language must be demonstrated by a language certificate corresponding to level B2 according to the Common European Framework of Reference for Languages. <sup>2</sup> This proof can be provided by a valid / current IBT (Internet-Based Test) Test of English as a Foreign Language (TOEFL) with a score of at least 80, IELTS Cambridge Test with 6, the Test of English for International Communication (TOEIC) with a score of at least 780, or equivalent proof, e.g. through corresponding modules in the degree certificate. <sup>3</sup> Proof is not required if the university entrance qualification or high school diploma was obtained in English.
- (8) <sup>1</sup> In order to increase the chances of successful integration of students/graduates into the German labour market and to ensure the studyability of individual modules (e.g. preparation of the Master's thesis with an external institution, service learning module), applicants who have neither obtained a first degree nor a higher education entrance qualification in German must provide proof of sufficient knowledge of German at the beginning of their studies by means of a language certificate corresponding to level A2 according to the Common European Framework of Reference for Languages. <sup>2</sup> This proof can be provided by the certificate TELC (The European Language Certificate) German, Level A2, the Goethe-Zertifikat A2 or an equivalent certificate, e.g. ÖSD Zertifikat A2. <sup>3</sup> During the Master's degree programme, German language skills must be extended to level B1 (e.g. through German courses, internships or self-study). Proof of German language proficiency at level B1 according to the Common European Framework of Reference for Languages must be provided before registering for the Master's thesis.
- (9) <sup>1</sup> If applicants are not admitted, they will be informed of this in writing, stating the reasons. <sup>2</sup> A new application is only possible once and at the earliest in the following application period.

## § 6

### Proof of aptitude for the specific degree programme

- (1) The prerequisite for participation in the aptitude test is the submission of the required application documents in due form and time and in full.
- (2) The application for participation in the aptitude assessment procedure is made at the same time as the application for admission to the degree programme and must be submitted to OTH Amberg-Weiden by the application deadlines specified in the study and examination regulations.
- (3) <sup>1</sup>The aptitude procedure provides for the successful submission of a written essay as proof of aptitude for the specific degree programme. <sup>2</sup>The criteria for the essay are equally weighted towards the quality of the argumentation in relation to the subject areas mentioned in paragraph 3, as well as the formal quality of the argumentation in relation to the structures of scientific analysis and linguistic expression.

<sup>3</sup>The subject of the essay is the topic areas:

1. International Management,
2. Sustainable corporate management.

<sup>4</sup>The requirements for the essay are:

- The essay must be written in English and contain a minimum of 1000 and a maximum of 1500 words.
- The topic includes an analysis that requires a good basic knowledge of the topics mentioned.
- <sup>1</sup>The processing time ends with the application deadlines specified in the study and examination regulations. <sup>2</sup>The thesis must be uploaded as part of the online application process or sent to the study office in electronic form before the end of the processing period.
- Sources and aids consulted must be indicated.
- A form confirming that the essay was written independently must be enclosed.

- (4) <sup>1</sup>A differentiated assessment with points is made on the basis of the results of the essay in accordance with paragraph 3 and the final grade of the first degree programme. A total of 100 points can be achieved, including 30 points from the first degree programme and up to 70 points from the essay. <sup>2</sup>Passing the aptitude test requires at least 65 points. <sup>3</sup>The final grade of the first degree programme is converted into points as follows: 40 points are <sup>for</sup> a grade of 4.0, 30 points are for a grade of 1.0. <sup>5</sup>For every tenth better than a grade of 4.0, 1 point is awarded.
- (5) <sup>1</sup>The selection procedure is carried out by a selection committee of at least two professors appointed by the faculty council of the respective faculty. <sup>2</sup>The term of office of the members of the selection committee is three years; reappointment is permitted. <sup>3</sup>The women's representative of the respective faculty may participate in the selection committee in an advisory capacity.
- (6) Proof of course-specific aptitude is provided for applicants who have completed their relevant first degree with an overall grade of "better than 1.3" or who are demonstrably among the top 10 % of graduates in their degree programme.

- (7) <sup>1</sup>If the applicant fails the aptitude test, it is possible to apply again at a later date. <sup>2</sup>A third application is excluded.

## § 7

### Modules and certificates of achievement

- (1) The appendix to these study and examination regulations contains an overview of the modules, the type of courses, the credits to be achieved, the credit points awarded (ECTS points) and the weighting of the modules for the formation of the overall certificate grade as well as an overview of the types of courses and forms of examination used.
- (2) The modules are divided into compulsory and compulsory elective modules.
  - a) Compulsory modules are obligatory for all students.
  - b) Compulsory elective modules must be selected from a given range. They are treated like compulsory modules.
- (3) Detailed information on the modules as well as on the coursework and examinations and possibilities for acquiring bonus points for optional coursework are listed in the module handbook.
- (4) <sup>1</sup>There is no entitlement to all compulsory elective modules being offered. <sup>2</sup>In the same way, there is no entitlement to courses being offered if there are not enough participants.

## § 8

### Module handbook and curriculum

- (1) <sup>1</sup>The Faculty of Weiden Business School draws up a module handbook and a study plan to ensure the range of courses on offer and to inform students, from which the course of study and the content of the individual modules are derived. <sup>2</sup>The module handbook shall be adopted by the Faculty Council and publicised at the University. <sup>3</sup>The announcement of new regulations must be made at the latest at the beginning of the lecture period of the semester in which the regulations are applied for the first time.
- (2) <sup>1</sup>The modules and the associated coursework and examinations are described in the module handbook. <sup>2</sup>The module handbook contains in particular the following information on the individual modules:
  - a) Name/description of the module (German/English)
  - b) Frequency of the offer
  - c) ECTS credit points (incl. distribution of the workload)
  - d) Teachers/module leaders
  - e) Admission requirements
  - f) Learning objectives
  - g) Teaching content
  - h) Study and examination achievements
  - i) the language of instruction and examination in the individual modules (English or German)
  - j) Applicability in the further course of study or university-wide.
- (3) <sup>1</sup>The course of study is described in the curriculum. <sup>2</sup>The curriculum contains the following information:

- a) Timing of the programme, chronological order of the modules
- b) Number of attendance hours (SWS) per module
- c) ECTS credit points per module

## § 9

### Assessment of examinations and performance records

- (1) If the coursework and examinations of a module specified in the module handbook are assessed with an overall grade of "sufficient" or better, the credit points for the module are awarded and the coursework and examinations of the module count as successfully completed.
- (2) The overall grade is calculated as the weighted average of the individual module grades with the weights specified in the appendix.

## § 10

### Examination board

The examination board responsible for the degree programme is the examination board of the Weiden Business School faculty with a chairperson and two further members appointed by the faculty council.

## § 11

### Master thesis

- (1) The Master's thesis is the academic final thesis that demonstrates that students can work on an academic issue and present it appropriately.
- (2) <sup>1</sup>The prerequisite for registering for the Master's thesis and receiving a topic is that students have achieved at least 30 credit points each and that proof of German language proficiency at level B1 according to the Common European Framework of Reference for Languages is presented if neither a first degree nor the higher education entrance qualification was obtained in German. <sup>2</sup>Students who have not received a topic despite their own efforts will be assigned a task setter by the examination board upon request.
- (3) The Master's thesis can be registered and the topic issued at the beginning of the second semester at the earliest and should take place in the first month of the third semester at the latest to ensure an ideal course of study.
- (4) <sup>1</sup>The processing time for the Master's thesis is six months. <sup>2</sup>It can be extended by two months by the examination board if the reasons for the extension are not the responsibility of the respective student.
- (5) <sup>1</sup>The Master's thesis must be written in English. <sup>2</sup>It may be written in German with the authorisation of the supervisor.

§ 12  
Academic degree

- (1) The degree programme is successfully completed when all coursework and examinations have been successfully completed.
- (2) The academic degree "Master of Arts", abbreviated to "M.A.", is awarded on successful completion of the programme.

§ 13  
Entry into force

These study and examination regulations come into force on the day after they are published and apply to students commencing their studies in the winter semester 2021/22 or later.

Convenience translation



## Annex to the Study and Examination Regulations for the Master's degree programme in International Management & Sustainability

1	2	3	4	5	6	8
No.	Module name	ECTS	SWS	Type of course	Module examination <sup>2)</sup>	Weight for overall grade
<b>1</b>	<b>International Management module area</b>	<b>20</b>	<b>16</b>			<b>4</b>
1.1	Globalisation & International Value Chain Management	5	4	SU, Ü	ModA	1
1.2	Intercultural Management & Business Ethics	5	4	SU, Ü	ModA	1
1.3	International Projects - Processes & Change Management	5	4	SU, Ü	ModA	1
1.4	International Strategic Management	5	4	SU, Ü	ModA	1
<b>2</b>	<b>Module area Sustainability</b>	<b>20</b>	<b>16</b>			<b>4</b>
2.1	Corporate Sustainability Management	5	4	SU, Ü	ModA	1
2.2	Environmental & Sustainable Economics	5	4	SU, Ü	ModA	1
2.3	Environment, Climate Change & Ecology	5	4	SU, Ü	ModA	1
2.4	General Sustainable Development	5	4	SU, Ü	ModA	1
<b>3</b>	<b>Compulsory elective modules</b>	<b>20</b>	<b>16</b>			<b>4</b>
3.1-3.4	4 modules in the area of "General Management, Corporate Responsibility & Key Qualifications" according to the module catalogue <sup>1)</sup>	5 each	4 each	SU, Ü	KI or mdIP or Präs or ModA or PraP	1
<b>4</b>	<b>Master's thesis &amp; service learning</b>	<b>30</b>	<b>6</b>			<b>4</b>
4.1	Master thesis	23		MA	MA	3
4.2	Colloquium	2	2	Col	Col	3
4.3	Service Learning	5	4	Pr	ModA	1
	Total ECTS / SWS	<b>90</b>	<b>54</b>			

<sup>1)</sup> Programme-specific compulsory elective modules:

This is a module group with several compulsory elective modules, for each of which ECTS credit points are earned upon successful completion of the respective module. In total, the ECTS credit points defined in the SPO must be acquired.

The detailed qualification objectives of the compulsory elective modules can be found in the respective module descriptions. The respective assigned modules from the area of "General Management, Corporate Responsibility & Key Qualifications" are defined in a module catalogue, which is shown in the module handbook. They are shown in the module catalogue, which is included in the module handbook and must be approved by the Faculty Council.

<sup>2)</sup> The module examinations can be supplemented on a voluntary basis via a bonus system (see General Study and Examination Regulations (ASPO) of OTH Amberg-Weiden).

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