OTH Amberg-Weiden

# Course Catalogue

Modulhandbuch

## International Management and Sustainability

International Management and Sustainability

**Department of Business Administration**

**Weiden Business School**

## Master of Arts (M.A.)

Master of Arts (M.A.)

**Winter Term 2026/27**

Wintersemester 2026/27

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# 1 Preliminary Notes
Vorbemerkungen

## 1.1 General Notes
Allgemeine Hinweise

**Note:**
Please make note of the programme and examination regulations of the degree programme in the currently valid version (German: Studien- und Prüfungsordnung → SPO).

**Programme Structure**
The programme comprises a standard duration of 3 semesters.

**Registration formalities:**
All examinations must be registered with the Students' Office. Additional formalities are listed in the module descriptions.

**Abbreviations:**
- ECTS = The European Credit Transfer and Accumulation System (ECTS) is a credit point system for accreditation of course achievements.
- SWS = Semesterwochenstunden – Semester hours of week
- SPO = Studien- und Prüfungsordnung = Programme and Examination Regulations
- ASPO = Allgemeine Studien- und Prüfungsordnung – General Programme and Examination Regulations

## 1.2 Workload Calculation
Workload Berechnung

**Workload:**
According to § 8 para. 1 sentence 3 BayStudAkkV, the following applies: One credit point is based on a workload of 25 to 30 hours.

To calculate the workload, a distinction must be made between the following working hours, whereby the lecture-free period must also be considered (cf. justification for BayStudAkkV):
- Attendance study = hours of direct teaching
- Self-study = hours for the preparation and follow-up of the learning material
- Exam preparation = hours spent preparing for an examination event
- Examination workload = hours required to complete the examination
- Internships = hours of practical training
- Total workload = sum of hours

**Example:**
Module A comprises seminar classes plus exercises with 4 semester hours per week (SWS) and a practical course with 4 SWS.

Attendance:
At OTH Amberg-Weiden, the calculation assumes that attendance of a course is equivalent to one credit hour (= 45 minutes) with a full hour of work (1 hour = 60 minutes). This is based on 15 dates per semester (regardless of the actual duration of the semester). This results in (4 SWS seminar lessons plus exercises + 4 SWS practical course) * 15 dates in the semester * 1h = 120 h workload

Self-study:
Preparation and follow-up of lessons: 60 h
Preparation and follow-up of the internship: 60 h
Total 120 h

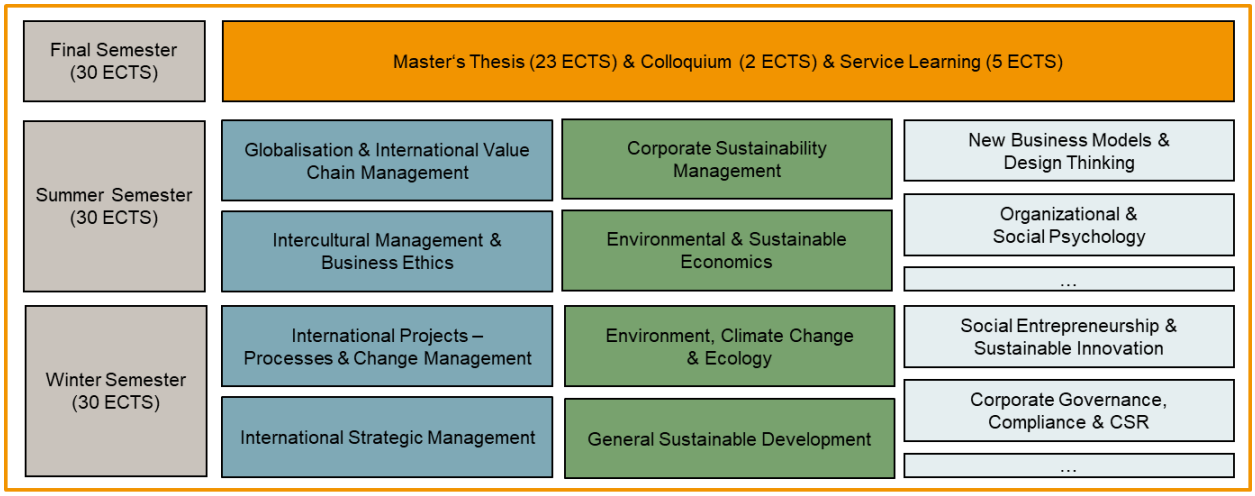
Exam preparation (approx. 3-4 weeks): 60 h

Total:
Attendance (120 h) + self-study (120 h) + exam preparation (60 h) = 300 h

ECTS points:
1 credit = 30 hours of work => 300 hours of work = 10 credits
10 ECTS credits are awarded for the module.

# 2 Programme Structure

## Studienplan




= International Management

= Sustainability

= Electives on General Management, Corporate Responsibility & Key Qualifications (subject to change)

**Program Structure of M.A. International Management & Sustainability (full-time)**

Ostbayerische Technische Hochschule Amberg-Weiden

| Start of study: winter term & summer term | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| No. | Modulegroups/Modules | summer semester | | winter semester | | final semester | | Total | | |
| | | contact time (SWS) | ECTS | contact time (SWS) | ECTS | contact time (SWS) | ECTS | contact time (SWS) | ECTS | % |
| 1 | International Management | 8 | 10 | 8 | 10 | 0 | 0 | **16** | **20** | **22%** |
| 1.1 | Globalisation & International Value Chain Management | 4 | 5 | | | | | | | |
| 1.2 | Intercultural Management & Business Ethics | 4 | 5 | | | | | | | |
| 1.3 | International Projects - Processes & Change Management | | | 4 | 5 | | | | | |
| 1.4 | International Strategic Management | | | 4 | 5 | | | | | |
| 2 | Sustainability | 8 | 10 | 8 | 10 | 0 | 0 | **16** | **20** | **22%** |
| 2.1 | Corporate Sustainability Management | 4 | 5 | | | | | | | |
| 2.2 | Environmental & Sustainable Economics | 4 | 5 | | | | | | | |
| 2.3 | Environment, Climate Change & Ecology | | | 4 | 5 | | | | | |
| 2.4 | General Sustainable Development | | | 4 | 5 | | | | | |
| 3 | Elective modules on General Management, Corporate Responsibility & Key Qualifications | 8 | 10 | 8 | 10 | 0 | 0 | **16** | **20** | **22%** |
| 3.1 | Elective module 1 | 4 | 5 | | | | | | | |
| 3.2 | Elective module 2 | 4 | 5 | | | | | | | |
| 3.3 | Elective module 3 | | | 4 | 5 | | | | | |
| 3.4 | Elective module 4 | | | 4 | 5 | | | | | |
| 4 | Master´s degree | 0 | 0 | 0 | 0 | 0 | 30 | **6** | **30** | **33%** |
| 4.1 | Master´s thesis | | | | | | 23 | | | |
| 4.2 | Colloquium | | | | | 2 | 2 | | | |
| 4.3 | Service Learning | | | | | 4 | 5 | | | |
| | **Total:** | 24 | 30 | 24 | 30 | 6 | 30 | **54** | **90** | **100%** |

# 3 Module Descriptions
Modulbeschreibungen

## 3.1 International Management
Internationales Management

| ID | Name |
|---|---|
| 00844 | Globalisation & International Value Chain Management |
| 00845 | Intercultural Management & Business Ethics |
| 00842 | International Projects – Processes & Change Management |
| 00843 | International Strategic Management |

## 3.2 Sustainability
Nachhaltigkeit

| ID | Name |
|---|---|
| 00846 | Corporate Sustainability Management |
| 00848 | Environment, Climate Change & Ecology |
| 00847 | Environmental & Sustainable Economics |
| 00849 | General Sustainable Development |

## 3.3 Elective Modules on General Management, Corporate Responsibility & Key Qualifications
Wahlfächer zu General Management, Unternehmensverantwortung & Schlüsselqualifikationen

| ID | Name |
|---|---|
| 00852 | Corporate Governance, Compliance & CSR |
| 00723 | Digital Leadership & Transformation |
| 04000 | German 1 |
| 04001 | German 2 |
| 01879 | New Business Models and Design Thinking |
| 00895 | Organizational & Social Psychology |
| 02024 | Research Design & Academic Writing |
| 00853 | Social Entrepreneurship & Sustainable Innovation |
| 02023 | Summer / Winter School on Leadership |

## 3.4 Master´s-Degree and Service Learning

Masterabschluss und Service Learning

| ID | Name |
|---|---|
| 02003 | Colloquium |
| 00850 | Master´s Thesis |
| 00851 | Service Learning |

# 4 Virtual University of Bavaria (VHB), Language Center and Crediting

Virtuelle Hochschule Bayern (VHB), Sprachenzentrum und Anrechnungen

## 4.1 Crediting of Previous Studies

Anrechnung vorheriger Leistungen

In principle, achievements that have already been successfully completed (including internships, if applicable) can be credited - even from an already completed first degree programme. However, the achievements of previous studies can only be credited if the learning outcome can be attributed to a Master level or corresponds to the learning outcome of a module in the OTH Master's degree programme.

For this purpose, a corresponding application with an official grade confirmation from your previous university must be submitted to the study office after enrolment at OTH. Subsequently, the respective lecturers will check whether the subjects already taken correspond to the requirements of our subjects in terms of content and scope (credit points or semester hours per week), etc. Depending on the outcome, recognition may or may not be granted. You can make your own assessment by comparing your previous subjects with the descriptions in the module handbook of the respective OTH program.

Since experience shows that the processing of applications can take several weeks, it is advisable to clarify the situation personally with the respective lecturer (e.g. office hours) immediately at the beginning of the semester for subjects in the first semester, so that you know at short notice whether you have to attend the lecture or not, or whether any certificates of achievement still have to be submitted. For this purpose, please bring along all relevant documents (e.g. the module handbook of your previous university), which enable a comparison (excerpts also attached to the application).

## 4.2 Crediting of VHB Courses

Anrechnung von VHB-Kursen

For courses taken during your studies at the vhb or at the Language Center, a corresponding application for credit must be submitted. This can be downloaded from the Primuss portal and submitted to the study office and the examination board together with the relevant evidence.

In addition to the Elective Modules offered at the university, selected courses at the Virtual University of Bavaria (vhb: https://www.vhb.org/en/) can also be recognized as Elective Modules. The decision for recognition is made by the examination board (typically not more than two vhb courses are credited as elective modules). To receive credits at the university, a vhb course must have at least 5 ECTS. For the recognition, students have to fill out the „Antrag auf Anrechnung" which can be downloaded from the Primuss system.

In principle, vhb courses from the following list can be recognized as Elective Modules:

| Module Title | Recognized as | ECTS | Language |
|---|---|---|---|
| Einführung in die unternehmerische Zukunftsforschung/Introduction to Corporate Foresight | Elective Module | 5 | German or English |
| Blockchain Applications for Business | Elective Module | 6 | English |
| Humanitarian Supply Chain Management | Elective Module | 6 | English |
| International Marketing | Elective Module | 5 | English |
| Global Retail Logistics | Elective Module | 5 | English |
| Nachhaltige Regionalentwicklung | Elective Module | 6 | German |

## 4.3 Crediting of Language Courses

Anrechnung von Sprachkursen

If you are a non-German speaking student, you need to reach German level B1.2 by the time you start your master's thesis. To reach German level B1.2, you can take German courses at the OTH Language Center.

Students who have neither a first degree nor a university entrance qualification in German according to § 5 Abs. 8 SPO can have these courses credited as elective modules. For the courses taken in the Language Center, a corresponding application for credit must be submitted to the students' office and the examination board together with the relevant evidence during the first 4 weeks of the semester. The form can be downloaded from the Primuss portal. You can get a maximum of two German language courses credited as Elective Modules.

The following courses can be taken at the OTH Language Center and credited as Elective Modules (see module description in this module handbook).

| Language | Recognized as |
|---|---|
| German B 1.1 | Elective Module |
| German B 1.2 | Elective Module |

If you want to take German language courses for a higher level of German (e.g. C-level), you can apply for crediting as either German B 1.1 or German B 1.2 (max. two Elective Modules).