

# Programme and examination regulations for the Master's Programme in International Management and Sustainability at the Technical University of Applied Sciences Amberg-Weiden



On the basis of Art. 3 Para. 2, Art. 58 Para. 1, Art. 61 Paras. 2 and 3 of the Bavarian Higher Education Act of 23<sup>rd</sup> May 2006 (GVBl p. 245, BayRS 2210-1-1-WK) in the currently valid version and Art. 0 Sentence 2 of the Bavarian Higher Education Admissions Act (BayHZG) of 9<sup>th</sup> May 2007 (GVBl p. 320) in the currently valid version, the Technical University of Applied Sciences Amberg-Weiden issues the following statutes:

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### § 1

#### Purpose of the programme and examination regulations

These Programme and examination regulations serve to complete and supplement the Framework Examination Regulations for the Universities of Applied Sciences in Bavaria (RaPO) of 17<sup>th</sup> October 2001 (GVBl p. 686) and the general programme and examination regulations of the Technical University of Applied Sciences of Amberg-Weiden of 27<sup>th</sup> May 2020 in the currently valid version.

### § 2

#### Study objective

(1) The aim of the programme is to teach future managers the ability to act in an international and disruptive environment. Graduates of the Master's programme are to acquire a degree of analytical, systematic - thinking skills that goes beyond the typical Bachelor's programme and are to be enabled to independently - apply scientific findings and procedures in a problem-related manner. They will become familiar with the independent formulation and methodologically profound processing of current questions of research and practice as well as the critical analysis and reflection of scientific and practice-related findings. With regard to the topic of international management and sustainability, they will in particular be enabled to deal productively with complexity and the clash of different stakeholder groups with possibly conflicting interests.

(2) Building on a basic university degree in a subject from the fields of economics, social sciences or cultural studies, the programme will enable students to take on a leading role in groups or organisations and to specifically promote the professional development of team members. Students will learn to define goals independently, to use suitable means to achieve them and to attend detailed project planning and implementation. The aim of the programme is to be able to recognise, assess and deal with opportunities and risks in an international corporate environment and in the field of corporate sustainability.

(3) The students will also be enabled to represent their own or team work results in an intercultural environment through good communicative skills in specific areas or across areas. At the same time, students learn how to systematically consider the social, cultural, ecological, and ethical effects of activities and decisions, to subject them to critical reflection and to incorporate them responsibly into their decisions and actions.

(4) After completing their studies, students should be able to take on material and management tasks in - companies and administrative fields, to work in an entrepreneurial or freelance capacity and to continue to apply new scientific findings in practice. In addition to the specialist skills, the programme should convey a - joy of learning and the creative application of knowledge, promote the ability to criticise and reflect, and encourage an attitude of responsibility in work and society.

(5) The skills acquired in the Master's programme "International Management & Sustainability" qualify students to take on complex specialist and management tasks and can serve as a basis for academic qualification in a subsequent doctoral process or enable them to work in academic institutions. Students are also enabled to transfer scientific findings to practice and make them available for application in companies.

### § 3 Programme Profile

The programme "International Management and Sustainability" is a consecutive Master's programme with a more application-oriented profile.

### § 4 Standard period of study, beginning and structure of the course

- (1) The programme is offered as a full-time study programme.
- (2) The standard period of study is three semesters.
- (3) The Master thesis is written in the last semester of the full-time programme.
- (4) The programme can be started in both the winter and summer semesters. There is no entitlement to - start the programme in any semester (e.g. if the number of qualified applicants is too low).
- (5) Detailed information on the structure of the programme and the time schedule (study plan) is provided in the module handbook.

### § 5 Qualification requirements

(1) The qualification requirements for admission to the Master's programme in International Management & Sustainability are a successfully completed university course in a relevant field of study comprising at least six theoretical study semesters or an equivalent degree, the scope of which generally comprises 210 ECTS credit points, but at least 180 ECTS credit points.

(2) The higher education qualification under subsection 1 must have been completed with an overall examination grade of "good" or better. Where conversion of the overall grade is necessary due to differing

grading systems, this is carried out using the so-called "modified Bavarian formula" in accordance with the specifications of the general examination regulations of the OTH Amberg-Weiden. An applicant with a degree from a foreign university is recommended to submit a letter of recognition of the degree issued by a certified institution (e.g. uni-assist) by the end of the application period. The decision on admission to the course is made by the examination board. The examination board may decide that the grading criterion referred to in the first sentence above shall be deemed to have been met if the applicants concerned provide written evidence that they are among the best 40% of the graduates of their degree programme in their final year; the sole criterion for comparison is the overall grade achieved in the final examination. Applicants who are not admitted within the framework of the pre-selection process can prove their course-specific qualification by successfully passing an qualification test in accordance with § 6.

(3) In addition to business administration-oriented courses of study, interdisciplinary courses of study with elements from social or cultural science courses of study (e.g. International Business, Applied Business Psychology, Trade and Service Management, International Technology Management) as well as, where appropriate, technology-oriented courses of study (e.g. Industrial Engineering and Management, Media Informatics) are considered relevant. The examination board decides on the relevance of the course.

(4) Graduates of a Bachelor's programme with less than 210 (but at least 180) ECTS credits have the opportunity to prove their lack of theoretical competence by successfully completing modules from the basic study programme offered by the Technical University of Applied Sciences Amberg-Weiden. If credits are missing at the beginning of the programme, the examination board determines the additional study and examination achievements, which must be proven within one year of commencing the programme. Missing practical competences can be demonstrated by means of practical work experience which meets the requirements of the practical semester in the undergraduate courses of study.

(5) Applications for admission to the Master's programme for studies beginning in the summer semester must be submitted to the university by 15<sup>th</sup> January of the respective year, and by 15<sup>th</sup> July of the same year for studies beginning in the winter semester. The university may extend these deadlines if necessary.

(6) Applicants for the Master's programme who, at the time of the application deadline for the Master's programme, do not yet have an overall examination result, but who can credibly demonstrate a successful first degree by the start of the Master's programme, will be admitted to the programme on condition that they submit the required evidence within one semester of starting the Master's programme. Credibility of the degree is established by submitting a transcript of grades (e.g. Transcript of Records), which certifies that all the academic achievements required for successful completion of the course of study have been achieved.

(7) A sufficient knowledge of the English language must be demonstrated by a language certificate corresponding to level B2 in accordance with the Common European Framework of Reference for Languages. This proof can be provided by a valid/current IBT (Internet-Based Test) Test of English as a Foreign Language (TOEFL) with a score of at least 80, IELTS Cambridge Test with 6, the Test of English for International Communication (TOEIC) with a score of at least 780, or equivalent proof, e.g. through corresponding modules in the final certificate. Proof is not required if the university entrance qualification or degree was acquired in English.

(8) Applicants who have neither obtained a first degree nor a higher education entrance qualification in German must provide proof of sufficient knowledge of German in accordance with § 3, paragraph 5 of the Statutes on the matriculation procedure of the Technical University of Applied Sciences.

(9) If applicants are not admitted, they will be informed in writing with a statement of reasons. Applying again is only possible once and at the earliest in the subsequent application period.

## § 6

### Proof of qualification for the specific course of study

- (1) The prerequisite for participation in the qualification procedure is the timely and complete submission of the required application documents in due form.
- (2) The application for participation in the qualification procedure must be submitted at the same time as the application for admission to the programme of study to the OTH Amberg-Weiden within the application deadlines specified in the programme and examination regulations.
- (3) The qualification procedure requires the successful submission of a written essay as proof of the course-specific qualification. The criteria for the essay shall be the substantive quality of the argumentation with regard to the subject areas mentioned in paragraph 3, as well as the formal quality of the argumentation with regard to structures of scientific analysis and linguistic expression.

The subject of the essay are the topic fields:

1. International Management,
  2. Sustainable corporate governance.
- Specifications for the essay:

- The essay must be written in English and have a minimum of 1000 and a maximum of 1500 words.
- The topic includes an analysis which requires a good basic knowledge of the above-mentioned subject areas.
- The processing period ends with the application deadlines stipulated in the programme and examination regulations. The paper must be uploaded or submitted in electronic form to the Study Administration Office (Studienbüro) before the end of the processing time as part of the online application process.
- Sources and aids consulted must be indicated.
- A form confirming that the essay was written independently must be enclosed.

(4) On the basis of the results of the essay in accordance with section 3 and the final grade of the first degree programme, a differentiated evaluation with points is made. A total of 100 points can be achieved, 30 points from the first degree programme and up to 70 points from the essay. Passing the qualification test requires the achievement of at least 65 points. The final grade of the first degree programme is converted into points as follows: 0 points are awarded for a grade of 4.0, 30 points are awarded for a grade of 1.0. For every tenth better than the grade 4.0, 1 point is awarded.

(5) The qualification procedure is carried out by a selection committee consisting of at least two professors appointed by the faculty council of the respective faculty. The term of office of the members of the selection committee is three years; reappointment is permitted. The women's representative of the respective faculty may participate in the selection committee in an advisory capacity.

(6) Proof of qualification for the specific course of study is accepted regarding applicants who have completed their relevant first degree with an overall grade of better than 1.3 or who are demonstrably among the top 10% of the graduates of their course of study.

(7) If the applicant achieves the result "not passed" in the qualification procedure, another application can be submitted at a later date. A third application is excluded.

## § 7 Modules and credits

- (1) Annex 1 to these programme and examination regulations contains an overview of the modules, the type of courses, the credits to be earned, the credit points awarded (ECTS credit points) and the weighting of the modules for the formation of the overall grade of the certificate, as well as an overview of the types of courses and examination types used.
- (2) The modules are divided into compulsory and compulsory elective modules.
  - a) Compulsory modules are binding for all students.
  - b) Compulsory elective modules are to be selected from a given range of courses. They are treated like compulsory modules.
- (3) Detailed information on the modules as well as on the study and examination achievements and possibilities for acquiring bonus points for optional study achievements are listed in the module handbook.
- (4) There is no entitlement to be offered all compulsory elective modules. There is also no entitlement to courses being held if there are not enough participants.

## § 8 Module handbook and curriculum

- (1) In order to ensure courses and to inform students, the Faculty of Business Administration and Economics prepares a module handbook and a study plan, from which the course of studies and the contents of the individual modules are derived. The module handbook is adopted by the faculty council and made public to the entire university of applied sciences. The announcement of new regulations must be made at the latest at the beginning of the lecture period of the semester in which the regulations are first applied.
- (2) The modules and the associated study and examination credits are described in the module handbook. The module handbook contains in particular the following information on the individual modules:
  - a) Name/description of the module (German/English)
  - b) Frequency of the courses
  - c) ECTS credits (including workload sharing)
  - d) Teachers/module managers
  - e) Access requirements
  - f) Learning Objectives
  - g) Course contents
  - h) Study and examination achievements
  - i) The language of instruction and examination in the individual modules (English or German)
  - j) Applicability in the further course of studies or university-wide.
- (3) The course of study is described in the curriculum. The curriculum contains the following information:
  - a) Schedules of the study programme, chronological sequence of the modules
  - b) Number of attendance hours (SWS) per module
  - c) ECTS credit points per module

## § 9 Evaluation of examinations and performance records

- (1) If the study and examination achievements of a module specified in the module handbook are assessed with the overall grade "sufficient" or better, the credit points for the module are awarded and the study and

examination achievements of the module count as successfully completed.

(2) The overall certificate grade is the weighted average of the individual module grades with the weights given in Appendix 1.

#### § 10 Examination board

The examination board responsible for the course of study is the Faculty of Business Administration's examination board with one chairing member and two further members appointed by the Faculty Council.

#### § 11 Master thesis

(1) The Master thesis is the scientific final thesis which demonstrates that students can work on a scientific problem and present it appropriately.

(2) The prerequisite for registration for the Master thesis and the issuing of a topic is that students have earned at least 30 credit points each. Students who have not been awarded a topic despite their own efforts are assigned a task assignment by the examination board upon request.

(3) Registration for the Master thesis and issuing of the topic can be made at the beginning of the second semester at the earliest and should take place in the first month of the third semester at the latest.

(4) The Master thesis is to be completed within six months. This period can be extended by the examination board by two months if the reasons for the extension are not the responsibility of the respective students.

(5) The Master thesis must be written in English. It may be written in German with the permission of the person who assigned the task.

#### § 12 Academic degree

(1) The programme is successfully completed when all study and examination achievements have been successfully completed.

(2) Upon successful completion of the programme, the academic degree "Master of Arts", short form "M.A." is awarded.

#### § 13 Entry into force

These programme and examination regulations come into force on the day after their announcement and apply to students who begin their studies in the winter semester 2020/2021 or later.

Amberg,

Prof. Dr. Andrea Klug President

## Annex 1 to the programme and examination regulations for the Master's programme in International Management & Sustainability

1	2	3	4	5	6	8
Nr.	Module Name	ECTS	SPPW (contact hours)	Kind of Module	Method of Assessment <sup>2)</sup>	Weighting for thesis overall grade
<b>1</b>	<b>Module Group International Management</b>	<b>20</b>	<b>16</b>			<b>4</b>
1.1	Globalization & International Value Chain Management	5	4	SU, Ü	ÜbL	1
1.2	Intercultural Management & Business Ethics	5	4	SU, Ü	ÜbL	1
1.3	International Projects – Processes & Change Management	5	4	SU, Ü	PrA	1
1.4	International Strategic Management	5	4	SU, Ü	ÜbL	1
<b>2</b>	<b>Module Group Sustainability</b>	<b>20</b>	<b>16</b>			<b>4</b>
2.1	Corporate Sustainability Management	5	4	SU, Ü	PrA	1
2.2	Environmental & Sustainable Economics	5	4	SU, Ü	KI	1
2.3	Environment, Climate Change & Ecology	5	4	SU, Ü	KI	1
2.4	General Sustainable Development	5	4	SU, Ü	LPort	1
<b>3</b>	<b>Obligatory Electives Group</b>	<b>20</b>	<b>16</b>			<b>4</b>
3.1-3.4	4 Modules from the group „General Management, Corporate Responsibility & Key Qualifications” according to Module Handbook <sup>1)</sup>	Je 5	Je 4	SU, Ü	KI or LPort or Präs or PrA or SemA or StA or ÜbL	1
<b>4</b>	<b>Master thesis</b>	<b>30</b>	<b>24</b>			<b>4</b>
4.1	Master thesis & Colloquium	25	16	MA	MA, Kol	3
4.2	Service Learning	5	4	PP	PrA	1
	Total ECTS / SWS	<b>90</b>	<b>62</b>			<b>16</b>

1) Programme-specific compulsory elective modules:

This is a module group with several compulsory elective modules, for each of which ECTS credit points are earned upon successful completion of the respective module. Overall, the ECTS credit points for each group as defined in the programme and examination regulations must be earned.

The detailed qualification objectives of the elective modules are set out in the respective module descriptions. The modules assigned in each case are defined in a module catalogue, which is found in the module manual.

2) The module examinations can be supplemented by a bonus system on a voluntary basis.

### Explanation of courses and examination forms as well as abbreviations

#### Course types:

MA	Master thesis	Accompaniment and supervision of independent student work within the framework of the Master thesis.
PP	Practice phase	Form of teaching which is usually carried out in a company or in another institution of professional practice outside the university. The procedure and content of the practice phase are regulated by the university or have been agreed with it.
INT	Internship	Interactive form of teaching with the active participation of students in the form of practical work to be carried out, e.g. experiments.
Sem	Seminar	Small course with a significant, but differently active proportion of participants with the following characteristics: <ul style="list-style-type: none"><li>• Participants take on a significant share of active organisation; the lecturer leads, controls, distributes tasks, corrects, etc.</li><li>• Participants actively organise, present solutions to tasks or lecture on their own or other people's work</li><li>• Intensive interaction between lecturer and participants.</li></ul>
SL/Exc	Seminaristic lessons / with exercises	Interactive form of teaching with active student participation in the form of discussions, exercises, and practical work, e.g. group work, case studies.
GSt	Guided self-study	Form of teaching in which students work out the course content independently on the basis of specified sources.
ST	Study trip	Guided visits to the business practice.

#### Examination forms (module examination):

The information on the scope of an examination refers to a module size of 5 ECTS.

BA	Bachelor thesis	in writing	The written final paper in the Bachelor's programme is intended to provide evidence that the student is able to independently work on a task from his or her course of study within a specified period of time using scientific methods: Maximum processing time (= time between registration of the Bachelor thesis and submission) of 5 months / volume 50-70 pages. The scope can be extended by an appendix if necessary. The required workload results from the credit points awarded (ECTS).
Test	written exam	in writing	Written form of examination to evaluate a desired competence profile within a specified time frame, with specified aids and under supervision. It can also take the form of an online examination. The duration of a module examination is 90 minutes.
LPort	Learning Portfolio	in writing orally	A learning portfolio examines the competence profile to be aspired to by means of the written and/or oral presentation of selected work/work results with which the learning progress and the level of achievement are to be demonstrated at a specific point in time and in relation to a defined content. The selection of the work/work results, their relation to one's own learning progress and their significance for the achievement of the qualification goals must be backed up in the learning portfolio via self-reflection. The concrete components of a learning portfolio and the competences to be tested with it are listed in the module description. A learning portfolio consists of 3 to 10 elements.
OrP	Oral examination	orally	An oral examination is an examination interview for a limited period of time in which the candidate is asked to give a desired competence profile by answering specific questions. Oral examinations can be held as individual or group examinations. They have a range of 15 - 20 minutes per person.
Pres	Presentation	in writing orally	A presentation is a systematic, structured oral presentation, visually supported by appropriate media, to establish a desired competence profile. The presentation can be supplemented by a short written elaboration. It can be carried out as an individual or group performance. The contribution to be assessed as an examination performance must be clearly recognisable and assessable individually. The length of the presentation is 10 - 20 minutes. The written elaboration may have a length of approx. 5 - 25 pages.
PrW	Project work	in writing orally practically	The desired competence profile is reviewed within the framework of a project work with a specified task to be completed in a defined time, in several phases and using suitable instruments. The project work is usually a group work in which several students work on a common task in a team and present the results orally and/or in writing. Each student has to contribute individually to the joint task. The oral presentation is 10 - 20 minutes long, the written part is about 5 - 25 pages long. The written part for programming tasks, design projects, etc. is approx. 3 - 10 pages.
InR	internship report	in writing	The internship report is a written elaboration which serves to reflect on the practical professional phase carried out outside the university with reference to the university studies. The report has a maximum length of 15 pages.
InP	Internship performance	in writing orally practically	The desired competence profile is evaluated during an internship by means of experiments, programming tasks, etc., depending on the specialist discipline. Internships serve in particular for the practical application, evaluation, and knowledge acquisition of theoretical principles in a module. Internship experiments can be supplemented by a written elaboration. The concrete components of an internship and the competences to be tested are listed in the module description. The number of practical achievements is up to 10.
SemP	Seminar paper	in writing orally	The seminar paper is a term paper with oral presentation. A term paper is a text document of about 8 to 15 pages or a presentation document of about 15 to 20 pages. The oral presentation has a total duration of 10 - 20 minutes.
Exc	Exercise performance	in writing orally practically	The exercise performance evaluates the competence profile to be aspired to by working on given tasks (e.g. laboratory exercises, simulations, exercises, case study work, context-specific queries). It serves to test factual and detailed knowledge and its application. The exercises can be carried out in writing, orally or electronically. The concrete components of each exercise and the competences to be tested are listed in the module description. The number of exercises is up to 10.

Col	Colloquium	orally	The colloquium is an oral examination lasting 10 - 30 minutes in which the student has to defend the result of the of the final thesis.
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ECTS	Credit points according to the European Credit Transfer System
SPPW	Semester periods per week (number of contact hours)

CONVENIENCE TRANSLATION