

Important information

- Official First Semester Welcome (in Weiden): Thursday, 10/01/2026
- Welcome to Kemnath Campus (in Kemnath): Monday, 10/05/2026 (preliminary)
- Start of lectures (in Kemnath): Tuesday, 10/06/2026)
- All lectures will take place on Campus in Kemnath - there will be no remote options available
- Lectures will take place on Tuesdays and Wednesdays; there will be some remote/mobile interaction on late Mondays/Thursdays (you will be informed in a timely manner)
- Please note that in addition to the weekly courses listed below, there are further block courses (one in Semester 1) that are listed on a separate page. The dates of the block course are preliminary
- The program structure (curriculum) can be found in your course catalogue
- Please always check in your curriculum which courses you have to take in your current semester
- In case you have any questions to the program please contact your Program Coordinator Valentina (by mail: v.puettner@oth-aw.de) or your Program Director Stefan (by mail: s.uebelacker@oth-aw.de)

Study plan

	Montag	Dienstag	Mittwoch	Donnerstag	Freitag	Samstag
8.15 - 9.45		Business Analytics for Decision Making Johann Strassl	Business Innovation Lab Stefan Uebelacker			
10.00 - 11.30						
11:45 - 13.15		Consumer Psychology & Behavioural Economics Stefan Uebelacker				
14.00 - 15.30						
15.45 - 17.15		Negotiation & Communication for Entrepreneurs Stefan Uebelacker / Johann Faltermeier				
17.30 - 19.00						

Block courses

Lecture	Lecturer	Day	Date	Time (preliminary)	Room / Place
Innovation Sprint / Opportunity Workshop	Jens Löbus	Thursday	08.10.2026	9.00 - 16.00	Campus Kemnath
Innovation Sprint / Opportunity Workshop	Jens Löbus	Friday	09.10.2026	9.00 - 16.00	Campus Kemnath
Innovation Sprint / Opportunity Workshop	Jens Löbus	Saturday	10.10.2026	9.00 - 16.00	Campus Kemnath
Innovation Sprint / Opportunity Workshop	Jens Löbus	Thursday	22.10.2026	9.00 - 16.00	Campus Kemnath
Innovation Sprint / Opportunity Workshop	Jens Löbus	Friday	23.10.2026	9.00 - 16.00	Campus Kemnath
Innovation Sprint / Opportunity Workshop	Jens Löbus	Saturday	24.10.2026	9.00 - 16.00	Campus Kemnath