

# **Study and Examination Regulations for the Bachelor's degree programme in International Business at the East Bavarian University of Applied Sciences Amberg-Weiden**

**dated 14 July 2022**

**(These Study and Examination Regulations are subject to the General Study and Examination Regulations (ASPO) of the East Bavarian University of Applied Sciences Amberg-Weiden dated 27 May 2020)**

Pursuant to Article 13(1), second sentence; Article 43(4); Article 58(1), first sentence; and Article 61(2), first sentence, and (8) of the Bavarian Higher Education Act of 23 May 2006 (GVBl p. 245, BayRS 2210-1-1-WFK), as amended, the East Bavarian University of Applied Sciences Amberg-Weiden hereby adopts the following Statutes:

## **§ 1**

### **Purpose of the Study and Examination Regulations**

These Study and Examination Regulations serve to implement and supplement the Framework Examination Regulations for Universities of Applied Sciences (RaPO) of 17 October 2001 (BayRS 2210-4-1-4-1-WFK) and the General Study and Examination Regulations of the East Bavarian University of Applied Sciences Amberg-Weiden of 27 May 2020, as amended.

## **§ 2**

### **Aims of the Programme**

- (1) <sup>1</sup>The aim of the programme is to impart intercultural competence to professionals operating internationally in a dynamic environment. <sup>2</sup>Graduates of the Bachelor's programme possess, in particular, expertise in international business and the relevant economic-geographical regions, underpinned by in-depth foreign language skills, which enable them to work on a cross-border, problem-oriented basis and to network effectively within their respective fields of business. <sup>3</sup>This objective is also served by the practical placement integrated into the programme, during which the learning environment is temporarily shifted from the university to companies and other professional organisations located outside the student's home country.
- (2) <sup>1</sup>Students are to be equipped to analyse processes and problems in business practice, to develop practical solutions to problems, whilst also taking international contexts into account ('business problem-solving competence').  
<sup>2</sup>To this end, they are provided with the necessary tools at a technical, methodological and personal-social level. <sup>3</sup>Furthermore, students are to be guided to reflect on values and norms from a cross-cultural perspective within today's economic landscape.
- (3) Upon completion of their studies, students should be able to take on specialist and managerial roles in business and public administration, pursue entrepreneurial or freelance careers, and continue to apply new academic findings effectively in practice.

- (4) The Bachelor's degree qualifies graduates to practise as business administrators and prepares them for further consecutive or continuing education Master's programmes.

### **§ 3**

#### **Admission, standard duration of study, start date and structure of the programme**

- (1) <sup>1</sup>Applicants with a school-leaving qualification from a foreign school are advised to submit a certificate of recognition of their school-leaving qualification, issued by a certified body (e.g. uni-assist), by the end of the application period. <sup>2</sup>The decision on admission to the programme is made by the Examinations Board.
- (2) <sup>1</sup>Sufficient knowledge of the English language must be demonstrated by a language certificate corresponding to level B2 in accordance with the Common European Framework of Reference for Languages. <sup>2</sup>This may be demonstrated by a valid/current IBT (Internet-Based Test) Test of English as a Foreign Language (TOEFL) with a score of at least 80, the IELTS Cambridge Test with a score of 6, the Test of English for International Communication (TOEIC) with a score of at least 780, or equivalent evidence, e.g. through relevant modules on the school leaving certificate. <sup>3</sup>Proof is not required if the university entrance qualification or the university degree was obtained in English.
- (3) Basic knowledge of German must be demonstrated at A2 level by the time of entry into the practical study semester.
- (4) <sup>1</sup>This Bachelor's degree programme is offered as a full-time programme. <sup>2</sup>The programme has a standard duration of seven semesters, totalling 210 ECTS credits. <sup>3</sup>It includes a practical study semester.
- (5) Students may commence their studies in either the winter or summer semester.
- (6) The programme is divided into
- the first stage of study, comprising semesters 1 to 5,
  - the second stage of the programme, comprising semesters 6 and 7,
- (7) Detailed information on the structure of the programme and the timetable (study plan) can be found in the module handbook.

### **§ 4**

#### **Curricular structure, modules and assessment**

- (1) The programme has the following curricular structure:

|                                        |         |
|----------------------------------------|---------|
| Foundation modules                     | 20 ECTS |
| Basic Business Administration Modules  | 35 ECTS |
| Specialisation modules                 | 70 ECTS |
| Intercultural skills                   | 20 ECTS |
| Key skills modules                     | 25 ECTS |
| Practical module                       | 25 ECTS |
| Bachelor's thesis including colloquium | 15 ECTS |

- (2) <sup>1</sup>The modules, their ECTS credits and number of hours, the type of teaching activities, as well as the examinations and assessments undertaken during the course of study, are set out in the annex to these regulations. <sup>2</sup>The relevant provisions for the compulsory-elective modules are set out in the module handbook.

- (3) <sup>1</sup>The learning objectives and content of the compulsory modules and the practical semester are set out in the module handbook. <sup>2</sup>The compulsory-elective modules serve to deepen the content of the compulsory modules.
- (4) <sup>1</sup>There is no entitlement to the provision of all compulsory-elective modules and elective modules. <sup>2</sup>Similarly, there is no entitlement to the running of courses where the number of participants is insufficient.
- (5) One ECTS credit generally corresponds to 30 hours of study.

## **§ 5**

### **Practical study semester**

- (1) <sup>1</sup>The practical study semester is undertaken as the sixth semester of study and comprises 18 weeks of work placement. <sup>2</sup>It is supervised by the university and supplemented by courses that accompany the practical placement. <sup>3</sup>The practical study semester should not be undertaken in the student's home country. <sup>4</sup>It is deemed to have been successfully completed if
  - 1. completion of the work placement is evidenced by a certificate from the training organisation that conforms to the template provided by the university, and
  - 2. a practical project has been completed in accordance with the department's guidelines,
  - 3. the practical project has been presented in a colloquium
- (2) The practical phase is supplemented by an additional module, as set out in the curriculum, worth 5 credit points.
- (3) Postponing the practical phase to the final semester is not permitted.

## **§ 6**

### **Curriculum and Module Handbook**

- (1) <sup>1</sup>The Weiden Business School faculty shall draw up a module handbook and a curriculum to supplement the study and examination regulations; these shall be adopted by the Faculty Council and published to the university community. <sup>2</sup>New regulations shall be published no later than the start of the lecture period of the semester to which they first apply.
- (2) <sup>1</sup>The modules and the associated coursework and examinations are described in the module handbook. <sup>2</sup>The module handbook contains, in particular, the following information on the individual modules:
  - a) Name/title of the module (German/English)
  - b) Frequency of offering
  - c) ECTS credits (including breakdown of the workload)
  - d) Lecturers/module coordinators
  - e) Entry requirements
  - f) Learning objectives
  - g) Course content
  - h) Coursework and examinations
  - i) The language of instruction and examination in the individual modules (English or German)
  - j) Applicability to further studies or across the university.
- (3) <sup>1</sup>The structure of the programme is described in the curriculum. <sup>2</sup>The curriculum contains the following information:
  - a) The timeline of the programme and the sequence of modules
  - b) Number of contact hours (SWS) per module
  - c) ECTS credits per module

## **§ 7**

### **Progress of Studies**

- (1) <sup>1</sup>By the end of the second academic semester, students must sit the examinations in the following modules for the first time (foundation and orientation examinations in accordance with Section 8(2), first sentence, of the Framework Examination Regulations for Universities of Applied Sciences):
- Introduction to Management
  - Intercultural Communication
- <sup>2</sup>If the aforementioned examinations have not been taken by this date, they shall be deemed to have been taken for the first time and to have been failed.
- (2) Students are eligible to progress to the second stage of their studies if they have successfully passed the two foundational and orientation examinations in the subjects 'Introduction to Management' and 'Intercultural Communication' and can demonstrate that they have earned at least 120 credit points out of a total of 150.
- (3) <sup>1</sup>The examinations for the first and second half-years of study must be sat for the first time no later than the third academic semester. <sup>2</sup>If this deadline is missed, the examination is deemed to have been failed on the first attempt.
- (4) The 'Finance and Investment Management' examination may only be taken once the PC practical has been passed.
- (5) Only those who have provided proof of German language proficiency at A2 level and can demonstrate that they have completed all modules from semesters 1 to 3, as well as a total of 120 of the 150 possible ECTS credits for the first stage of the programme, are eligible to enter the practical phase.

## **§ 8**

### **Academic Advising**

If the requirements set out in § 7 for progression to the second stage of the programme are not met, students must consult the academic advisory service.

## **§ 9**

### **Bachelor's Thesis**

- (1) The Bachelor's thesis may be assigned no earlier than the first academic semester following the practical study semester and must be assigned no later than one month after the start of the second academic semester following the practical study semester.
- (2) <sup>1</sup>Students will only be allocated a topic for a Bachelor's thesis if they can provide evidence of having participated in 30 subject-participant hours by means of a certificate on a special form. <sup>2</sup>One subject-participant hour comprises participation in a session led by a lecturer authorised to conduct examinations – lecturers supervised psychological or business administration study supervised by lecturers authorised to conduct examinations. <sup>3</sup>The duration shall not exceed 60 minutes per participant hour. <sup>4</sup>Students are informed of this admission requirement for the Bachelor's thesis at the start of their degree programme.
- (3) <sup>1</sup>The time allowed for completing the Bachelor's thesis is five months. <sup>2</sup>This may be extended by the Examination Board by two months if the reasons for the extension are beyond the control of the student concerned.
- (4) The Bachelor's thesis must be written in English.

## **§ 10**

### **Assessment of examination performance and overall examination mark**

- (1) For each module graded at least 'satisfactory', and for the Bachelor's thesis graded at least 'satisfactory', the full number of ECTS credits will be awarded in accordance with Appendix 1.
- (2) The degree programme is successfully completed once all coursework and examinations have been successfully completed.
- (3) The overall degree classification is calculated as the weighted average of the individual module marks, using the weightings specified in Appendix 1.

## **§ 11**

### **Academic Degrees**

Upon successful completion of the Bachelor's examination, the academic degree "Bachelor of Arts", abbreviated to "B.A.", is awarded.

## **§ 12**

### **Examination Board**

The Examination Board responsible for the degree programme is the Examination Board of the Weiden Business School Faculty, comprising a chairperson and two other members appointed by the Faculty Council.

## **§ 13**

### **Entry into force**

These Study and Examination Regulations shall enter into force on the day following their publication and shall apply to students who commence their studies in the winter semester 2022/2023 or later.

Drawn up pursuant to the resolution of the Senate of the East Bavarian University of Applied Sciences Amberg-Weiden dated 8 June 2022 and the approval of the President in his capacity as supervisory authority.

Amberg, 14 July 2022

signed

Prof. Dr Clemens Bulitta  
President

The Study and Examination Regulations for the Bachelor's degree programme in International Business at the East Bavarian University of Applied Sciences Amberg-Weiden were filed on 14 July 2022 at the East Bavarian University of Applied Sciences Amberg-Weiden in Amberg and Weiden. The filing was announced by notice on 14 July 2022. The date of announcement is 14 July 2022

## Appendix: Modules and examinations for the Bachelor's degree programme in International Business

| 1                     | 2                                              | 3            | 4   | 5                           | 6                                | 7                                      |
|-----------------------|------------------------------------------------|--------------|-----|-----------------------------|----------------------------------|----------------------------------------|
| Serial No.<br>Abbrev. | Module name                                    | ECTS credits | SWS | Type of course              | Module examination <sup>2)</sup> | Weighting for overall examination mark |
| 1                     | Foundation modules                             | 20           | 12  |                             |                                  |                                        |
| 1.1                   | Introduction to Management                     | 5            | 4   | Lecture, Seminar, Practical | Class 60                         | 1                                      |
| 1.2                   | Principles of Economics                        | 5            | 4   | Lecture, Tutorial           | Class 90                         | 1                                      |
| 1.3                   | Business Statistics                            | 5            | 4   | Lecture, Seminar            | Class 90                         | 1                                      |
| 1.4                   | Business Mathematics                           | 5            | 4   | Lecture, Tutorial           | Class 90                         | 1                                      |
| 2                     | Basic Business Administration Modules          | 35           | 42  |                             |                                  |                                        |
| 2.1                   | Labour Law                                     | 5            | 4   | Lecture, Seminar            | Seminar 90                       | 1                                      |
| 2.2                   | Finance & Investment                           | 5            | 4   | Lecture, Seminar            | Lecture 90                       | 1                                      |
| 2.3                   | Cost Accounting (Cost /Activity-Based Costing) | 5            | 4   | SU,Ü                        | Class 90                         | 1                                      |
| 2.4                   | Basic Marketing (Marketing)                    | 5            | 4   | SU, Ü                       | Class 90                         | 1                                      |
| 2.5                   | Basic HR (Human Resources Management)          | 5            | 4   | Lecture, Seminar            | ModA and Class 60                | 1                                      |
| 2.6                   | Production & Logistics                         | 5            | 4   | SU, Ü                       | Class 90                         | 1                                      |
| 2.7                   | Sales Management & E-commerce                  | 5            | 4   | SU, Ü                       | ModA                             | 1                                      |

| 1                     | 2                                                                               | 3            | 4                   | 5              | 6                                                  | 7                                      |
|-----------------------|---------------------------------------------------------------------------------|--------------|---------------------|----------------|----------------------------------------------------|----------------------------------------|
| Serial No.<br>Abbrev. | Module name                                                                     | ECTS credits | SWS                 | Type of course | Module examination <sup>2)</sup>                   | Weighting for overall examination mark |
| 3                     | Specialisation modules <sup>1)</sup>                                            | 60           | 16–32 <sup>2)</sup> |                |                                                    |                                        |
| 3.1 – 3.14            | 14 specialisation modules as per the module catalogue                           | 5 each       | 2–4 each            | SU, Ü          | Lecture or ModA or Presentation or mdlP            | 3 each                                 |
| 4                     | Intercultural Competences <sup>1)</sup>                                         | 20           | 8–16 <sup>2)</sup>  |                |                                                    |                                        |
| 4.1 – 4.4             | Intercultural Competence: <b>four</b> country groups as per the module handbook | 5            |                     | SU, Ü          | class or ModA or presentation or oral presentation | 2 each                                 |
| 5                     | Key Skills Modules <sup>1)</sup>                                                | 25           | 6–12 <sup>2)</sup>  |                |                                                    |                                        |
| 5.1 – 5.5             | 5 key skills modules as per the module catalogue                                | 5 each       | 2–4 each            | SU, Ü          | Class or ModA or Lecture or mdlP                   | 1 each                                 |
| 6                     | Practical phase                                                                 | 25           |                     |                |                                                    |                                        |
| 6.1                   | Practical module                                                                | 25           |                     | PP             | PrB                                                | 2                                      |
| 7                     | Bachelor's degree                                                               | 15           |                     |                |                                                    |                                        |
| 7.1                   | Bachelor's thesis                                                               | 12           |                     | BA             | BA                                                 | 4                                      |
| 7.2                   | Colloquium                                                                      | 3            |                     |                | Col                                                | 2                                      |
|                       | Total ECTS/SWS                                                                  | 210          |                     |                |                                                    |                                        |

<sup>1)</sup> Programme-specific compulsory-elective modules:

Each of these consists of a group of modules comprising several compulsory-elective modules, for which ECTS credits are awarded upon successful completion of the respective module. In total, the number of ECTS credits specified in the Study Regulations must be earned for each group.

Compulsory-elective modules designed to impart subject-specific and methodological competences are closely related to the degree programme and serve to develop subject-specific and methodological competences in selected areas (see HQR of 16 February 2017). They are listed in the module catalogue, which is included in the module handbook and must be approved by the Faculty Council.

Compulsory-elective modules designed to impart social and personal competences serve to impart and deepen interdisciplinary competences and qualifications (see HQR of 16 February 2017).

The detailed learning outcomes of the compulsory-elective modules are set out in the respective module descriptions.

<sup>2)</sup> Module examinations may be supplemented on a voluntary basis via a bonus system (see the General Study and Examination Regulations (ASPO) of OTH Amberg-Weiden).