

Study and Examination Regulations for the Bachelor's degree programme in International Business at the East Bavarian University of Applied Sciences Amberg-Weiden

dated 22 April 2026

(These Study and Examination Regulations are subject to the General Study and Examination Regulations (ASPO) of the East Bavarian University of Applied Sciences Amberg-Weiden dated 27 May 2020)

Pursuant to Article 9, sentence 1; Article 80(1), sentences 1 and 2; and Article 84(2), sentence 1 of the Bavarian Higher Education Innovation Act (BayHIG) of 5 August 2022 (GVBl. p. 414, BayRS 2210-1-3-WK), as amended, the East Bavarian University of Applied Sciences Amberg-Weiden hereby adopts the following Statutes:

§ 1

Purpose of the Study and Examination Regulations

These Study and Examination Regulations serve to elaborate on and supplement the General Study and Examination Regulations of the East Bavarian University of Applied Sciences Amberg-Weiden dated 27 May 2020, as amended from time to time.

§ 2

Aims of the Programme

- (1) ¹The aim of the programme is to enable students to analyse processes and problems in business practice, to develop practical solutions to problems, and to take international contexts into account ('business problem-solving competence').
²To this end, they are provided with the necessary skills at a professional, methodological and personal/social level. ³Furthermore, students are to be guided to reflect on values and norms from a cross-cultural perspective within the global economy.
- (2) ¹The aim of the degree programme is to equip students with intercultural competence for professionals working internationally in a dynamic environment. ²Graduates of the Bachelor's programme possess, in particular, skills in international business, underpinned by in-depth knowledge of foreign languages, which enable them to work on a cross-border basis in a problem-oriented manner and to network effectively within their respective fields of business. ³This objective is also served by the practical placement integrated into the programme, during which the learning environment is temporarily shifted from the university to companies and other professional organisations located outside the student's home country.
- (3) ¹Upon completion of their degree, students should be able to take on specialist and managerial roles in internationally oriented public and private organisations (particularly commercial enterprises). This includes, in particular, German companies with international operations as well as international companies with a presence in Germany.
²Furthermore, the programme equips students to work in an entrepreneurial or freelance capacity

and to continue to apply new academic findings effectively in practice in the future.

- (4) The Bachelor's degree qualifies graduates to practise as business administrators and enables them to progress to further consecutive and continuing education Master's programmes.

§ 3

Admission, standard duration of study, start date and structure of the programme

- (1) ¹Applicants with a school-leaving qualification from a foreign school are advised to submit a certificate of recognition of their school-leaving qualification, issued by a certified body (e.g. uni-assist), by the end of the application period. ²The decision on admission to the programme is made by the Examination Board.
- (2) ¹Sufficient knowledge of the English language must be demonstrated by means of a language certificate corresponding to level B2 in accordance with the Common European Framework of Reference for Languages. ² German students may provide this evidence through their A-level grade in English; alternatively, international applicants may provide valid/current evidence of sufficient knowledge of the English language in accordance with Section 3(6), second sentence, of the Statutes on Enrolment, Leave of Absence, Re-enrolment and Withdrawal Procedures at OTH Amberg-Weiden. ³ Proof is not required if the qualification for university admission or the university degree was obtained in English.
- (3) In addition, proof of eligibility is required in accordance with the Regulations on the Assessment of Eligibility for the Bachelor's degree programme in International Business dated 22 April 2026.
- (4) ¹Students who did not obtain their university entrance qualification in German, or who cannot otherwise demonstrate an equivalent German language qualification at level B 2.2 in accordance with the Common European Framework of Reference for Languages, will be equipped, both academically and linguistically, to enter the German labour market at the start of the practical study semester. To this end, students must select the internationalisation modules **German 1–7**, as specified in more detail in the module handbook.
²To enable students to acquire these skills, they must demonstrate, at the start of their studies, sufficient knowledge of the German language by providing proof of language proficiency at level A2 in accordance with the Common European Framework of Reference for Languages. ³Such proof of language proficiency is not required if the qualification for university admission or a previously obtained university degree was awarded in German.
- (5) Students who have obtained their university entrance qualification or a previous university degree in German are required to choose a total of seven other internationalisation modules – as specified in more detail in the module handbook – instead of the German 1–7 modules.
- (6) ¹This Bachelor's degree programme is offered as a full-time programme. ²The programme has a standard duration of seven semesters and comprises a total of 210 ECTS credits. ³It includes a practical study semester.
- (7) Students may commence their studies in either the winter or summer semester.
- (8) The degree programme is divided into
- the first stage of the programme, comprising semesters 1 to 5,
 - the second stage of the programme, comprising semesters 6 to 7
- (9) Detailed information on the structure of the programme and the timetable (study plan) can be found in the module handbook.

§ 4

Curricular structure, modules and assessment

- (1) The programme has the following curricular structure:

Foundation Modules	40 ECTS
Core Modules	20 ECTS
Specialisation Modules	30 ECTS
Elective modules	40 ECTS
International Modules	35 ECTS
Practical placement (Internship)	30 ECTS
Bachelor's Thesis	15 ECTS

- (2) ¹The modules, their ECTS credits and number of hours, the type of teaching activities, as well as the examinations and assessments undertaken during the course of study, are set out in the annex to these regulations. ²The relevant provisions for the compulsory-elective modules are set out in the module handbook.
- (3) ¹The learning objectives and content of the compulsory modules and the practical semester are set out in the module handbook. ²The compulsory elective modules serve to deepen the content of the compulsory modules.
- (4) ¹There is no entitlement to the provision of all compulsory-elective modules and elective modules. ²Similarly, there is no entitlement to courses being held if the number of participants is insufficient.
- (5) One ECTS credit generally corresponds to 30 hours of study.

§ 5

Practical study semester

- (1) ¹The practical study semester is the sixth semester of the programme and comprises 20 weeks of work placement. ²It is supervised by the university and supplemented by courses that accompany the practical placement. ³The practical study semester should not be undertaken in the student's home country. ⁴Students who did not obtain their university entrance qualification in German are required to complete the practical study semester in Germany.
- (2) ⁴It is deemed to have been successfully completed if
1. completion of the work placement has been verified by a certificate from the training organisation, which conforms to the template provided by the university, and
 2. the required project work has been successfully completed (written assignment and oral presentation) and
 3. the courses accompanying the practical placement have been successfully completed.

§ 6

Study Plan and Module Handbook

- (1) ¹ The Weiden Business School Faculty shall draw up, in addition to the Study and Examination Regulations, a module handbook and a study plan, which is approved by the Faculty Council and shall be publicly announced by the university. ²New regulations shall be announced no later than the start of the lecture period of the semester to which they first apply.

- (2) ¹The modules and the associated coursework and examinations are described in the module handbook. ²The module handbook contains, in particular, the following information on the individual modules:
- a) Name/title of the module (German/English)
 - b) Frequency of the module
 - c) ECTS credits (including breakdown of the workload)
 - d) Lecturers/module coordinators
 - e) Entry requirements
 - f) Learning objectives
 - g) Course content
 - h) Coursework and examinations
 - i) the language of instruction and examination in the individual modules (English or German)
- (3) ¹The structure of the degree programme is set out in the curriculum. ²The curriculum contains the following information:
- a) The timeline of the degree programme, the chronological order of the modules
 - b) Number of contact hours (SWS) per module
 - c) ECTS credits per module

§ 7

Progress of Studies

- (1) ¹By the end of the second academic semester, students must sit the examinations in the following modules for the first time (foundation and orientation examinations in accordance with § 39(2), first sentence, of the ASPO):
- Introduction to Management
 - Production and Logistics
- ²If the examinations mentioned have not been sat by this date, they shall be deemed to have been sat for the first time and not passed.
- (2) Only those who can demonstrate that they have earned at least 60 ECTS credits, of which at least 50 ECTS credits must be in the area of core and specialist modules, are eligible to enrol on specialisation modules.
- (3) Admission to the second stage of the programme requires that all core modules have been passed and that students have earned at least 125 out of a possible 150 ECTS credits, of which at least 25 ECTS credits must be in the area of internationalisation modules. For students with a non-German university entrance qualification, this corresponds to a German language certificate at level B2.1.

§ 8

Academic Advising

If the requirements set out in § 7 for entry to the second stage of the degree programme are not met within the standard period of study, students must consult the academic advisory service.

§ 9

Bachelor's thesis

- (1) The Bachelor's thesis may be set no earlier than the first semester following the practical study semester and should be set no later than one month after the start of the second semester following the practical study semester.
- (2) ¹The time allowed for completing the Bachelor's thesis is five months. ²It may be extended by the Examination Board by two months if the reasons for the extension are beyond the student's control.
- (3) ¹Only full-time academic staff employed on the degree programme may be appointed as first or second supervisors. ²In justified cases, the Faculty Council may approve and regulate exceptions.
- (4) The Bachelor's thesis must be written in English.

§ 10

Assessment of examination performance and overall examination mark

- (1) For each module that has been awarded a mark of at least 'satisfactory', and for the Bachelor's thesis that has been awarded a mark of at least 'satisfactory', the ECTS credits shall be awarded in full in accordance with Appendix 1.
- (2) The degree programme is successfully completed once all coursework and examinations have been successfully passed.
- (3) The overall degree mark is calculated as the weighted average of the individual module marks, using the weightings specified in Appendix 1.

§ 11

Academic Degrees

Upon successful completion of the Bachelor's examination, the academic degree 'Bachelor of Arts', abbreviated to 'B.A.', is awarded.

§ 12

Examination Board

The Examination Board responsible for the degree programme is the Examination Board of the Weiden Business School Faculty, comprising a chair and two other members appointed by the Faculty Council.

§ 13

Entry into force

These Study and Examination Regulations shall come into force on 1 October 2026 and shall apply to students who commence their studies in the winter semester 2026/2027 or later.

Drawn up pursuant to the resolution of the Senate of the East Bavarian University of Applied Sciences Amberg-Weiden dated 22 April 2026 and subject to approval by the President in his capacity as the supervisory authority.

Amberg, 22 April 2026

Signed

Prof. Dr Clemens Bulitta,
President

The Study and Examination Regulations for the Bachelor's degree programme in International Business at the East Bavarian University of Applied Sciences Amberg-Weiden were published online on 24 April 2026 via the website of the East Bavarian University of Applied Sciences Amberg-Weiden (at www.oth-aw.de). The date of publication is 24 April 2026.

Appendix 1: Modules and Examinations for the Bachelor's Degree Programme in International Business

1	2	3	4	5	6
No.	Module name	ECTS credits	Type of module	Module examination2)	Weighting for overall examination mark
1	Core modules	40			
1.1	Introduction to Management	5	Lecture, Seminar, Practical	Lect	1
1.2	Principles of Economics	5	Lecture, Seminar	Sem	1
1.3	Business Statistics	5	Lecture, Seminar	Sem	1
1.4	Business Mathematics	5	Lecture, Tutorial	Lect	1
1.5	Marketing	5	SU, Ü	Sem	1
1.6	HR Management	5	SU, Ü	Sem	1
1.7	Production and Logistics	5	SU, Ü	Class	1
1.8	Information Management	5	Lecture, Seminar	Sem	1
2	Specialist modules	20			
2.1	Business Law	5	Lecture, Seminar	Sem	1
2.2	Finance and Investment	5	SU, Ü	Lecture	1

1	2	3	4	5	6
No.	Module name	ECTS credits	Type of module	Module examination2)	Weighting for overall examination mark
2.3	Financial Accounting	5	Lecture, Seminar	Seminar	1
2.4	Intercultural Communication	5	Lecture, Seminar	Sem	1
3	Specialisation modules	30			
3.1 – 3.6	6 specialisation modules as per the module catalogue	5 each	SU, Ü	seminars or ModA or lectures or mdlP	3 each
4	Internationalisation modules	35			
4.1 – 4.7 or	German 1–7	5 each		Class or ModA or Presentation or mdlP or Language Exam	0.5 each
4.1 – 4.7	7 Internationalisation modules Modules as per the module handbook	5 each	SU, Ü	or ModA or presentation or mdlP or language test	0.5 each
5	Supplementary modules	40			
5.1	Empirical Research and Data Analytics	5	Lecture, Seminar	Sem	1

1	2	3	4	5	6
No.	Module name	ECTS credits	Type of module	Module examination ²⁾	Weighting for overall examination mark
5.2	Business English	5	Lecture, Seminar	Lect	1
5.3 – 5.7	5 supplementary modules as per the module catalogue	5	contact hours, tutorials	Kl or ModA or Präs or mdlP	1 each
5.8	Bridging Module: Core Skills for Business Studies	5	SU, T	Lecture or ModA or Presentation or mdlP	1
	Part 1 (selectable according to the module catalogue)		SU, Ü	Lecture or ModA or Presentation or mdlP	0.5
	Part 2 (selectable from the module catalogue)		SU, Ü	Class or ModA or Lecture or mdlP	0.5
6	Practical phase	30			
6.1	Practical module	30	PP ³⁾	ModA	2
7	Bachelor's thesis	15			
7.1	Bachelor's thesis	12	BA	BA	4
7.2	Colloquium	3		Col	4
	Total ECTS	210			

¹⁾ Programme-specific compulsory-elective modules:

Each of these consists of a group of modules comprising several compulsory-elective modules, for which ECTS credits are awarded upon successful completion of the respective module. In total, the number of ECTS credits specified in the Study Regulations must be earned for each group.

Compulsory-elective modules designed to impart subject-specific and methodological competences are closely linked to the degree programme and serve to enable students to acquire subject-specific and methodological competences in selected areas (see HQR of 16 February 2017). They are listed in the module catalogue, which forms part of the module handbook and must be approved by the Faculty Council. Compulsory-elective modules designed to impart social and personal skills serve to impart and deepen interdisciplinary skills and qualifications (see HQR of 16 February 2017). The detailed learning outcomes of the compulsory-elective modules are set out in the respective module descriptions.

²⁾ The module examinations may be supplemented on a voluntary basis via a bonus system (see the General Study and Examination Regulations (ASPO) of OTH Amberg-Weiden).

³⁾ The abbreviation PP stands for 'practical phase' at the placement location.